Crosstabs (Party, Voting History)

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

December 30, 2024

Targoz Market Research®

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* Denotes variable with statistically significant findings

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Are you registered to vote at your present address in Tennessee?

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Yes Column %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

How often would you say you vote *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Always Column %	55%	**60%** C	**73%** AC	**35%**	55%	**66%** E	**0%**	55%	**51%**	**61%** F
Nearly always Column %	28%	**24%** B	**14%**	**44%** AB	28%	**34%** E	**0%**	28%	**37%** G	**17%**
Part of the time Column %	8%	**10%** C	9%	**6%**	8%	**0%**	**49%** D	8%	7%	9%
Seldom Column %	4%	**6%** B	**1%**	**4%** B	4%	**0%**	**24%** D	4%	**3%**	**6%** F
Never vote Column %	5%	**1%**	**3%** A	**11%** AB	5%	**0%**	**27%** D	5%	**2%**	**7%** F

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  ░ **Significant difference within groups: ABCDEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

The United States: In general, are you satisfied or dissatisfied with the way things are going in: *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Very/Somewhat Satisfied Column %	33%	**38%** C	**41%** C	**19%**	33%	33%	33%	33%	**29%**	**38%** F
Very Satisfied Column %	13%	**18%** C	**16%** C	**4%**	13%	13%	12%	13%	12%	15%
Somewhat Satisfied Column %	20%	**20%** C	**25%** C	**15%**	20%	20%	21%	20%	**17%**	**23%** F
Somewhat Dissatisfied Column %	25%	27%	22%	25%	25%	25%	25%	25%	**27%** G	**22%**
Very Dissatisfied Column %	40%	**34%**	**36%**	**50%** AB	40%	**41%** E	**31%**	40%	**43%** G	**36%**
Very/Somewhat Dissatisfied Column %	65%	**61%**	**58%**	**75%** AB	65%	**67%** E	**56%**	65%	**70%** G	**58%**
Not Sure Column %	2%	**0%**	**1%**	**6%** AB	2%	**1%**	**12%** D	2%	**1%**	**5%** F

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▢ **Significant difference within groups: ABCDEFG**

The State of Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

	Total	Party Affiliation			Total	Likely Voter		Total	Trump Voter 2024	
		Republican A	Democrat B	Independent/Other C		Likely Voter D	Other E		Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Very/Somewhat Satisfied Column %	62%	**76%** BC	**40%**	**58%** B	62%	**64%** E	**53%**	62%	**72%** G	**49%**
Very Satisfied Column %	22%	**24%** B	**16%**	**24%** B	22%	**25%** E	**8%**	22%	**29%** G	**13%**
Somewhat Satisfied Column %	40%	**52%** BC	**25%**	**34%** B	40%	39%	45%	40%	**43%** G	**36%**
Somewhat Dissatisfied Column %	21%	**16%**	**28%** A	**22%** A	21%	**19%**	**28%** D	21%	20%	22%
Very Dissatisfied Column %	15%	**7%**	**31%** AC	**15%** A	15%	16%	11%	15%	**6%**	**26%** F
Very/Somewhat Dissatisfied Column %	36%	**22%**	**59%** AC	**38%** A	36%	35%	39%	36%	**26%**	**48%** F
Not Sure Column %	2%	**1%**	**1%**	**5%** AB	2%	**1%**	**8%** D	2%	2%	3%

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▉ **Significant difference within groups: ABCDEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

K-12 Public Education in Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Very/Somewhat Satisfied Column %	40%	**46%** C	**47%** C	**27%**	40%	40%	40%	40%	**38%**	**44%** F
Very Satisfied Column %	11%	**13%** C	**17%** C	**4%**	11%	11%	12%	11%	10%	12%
Somewhat Satisfied Column %	29%	**33%** C	30%	**24%**	29%	30%	28%	29%	28%	32%
Somewhat Dissatisfied Column %	29%	30%	26%	29%	29%	28%	33%	29%	30%	27%
Very Dissatisfied Column %	25%	**18%**	**23%**	**38%** AB	25%	**27%** E	**15%**	25%	27%	23%
Very/Somewhat Dissatisfied Column %	54%	**48%**	**49%**	**67%** AB	54%	55%	48%	54%	**56%** G	**50%**
Not Sure Column %	6%	6%	5%	6%	6%	**5%**	**12%** D	6%	6%	6%

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  Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Tennessee State Legislature is handling its job? *

	Total	Party Affiliation			Total	Likely Voter		Total	Trump Voter 2024	
		Republican A	Democrat B	Independent/Other C		Likely Voter D	Other E		Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Strongly/Somewhat approve Column %	50%	**70%** BC	**39%** C	**30%**	50%	**52%** E	**39%**	50%	**60%** G	**38%**
Strongly approve Column %	11%	**14%** C	**15%** C	**2%**	11%	11%	9%	11%	11%	10%
Somewhat approve Column %	39%	**56%** BC	**23%**	**28%**	39%	**41%** E	**31%**	39%	**48%** G	**28%**
Somewhat disapprove Column %	27%	**19%**	**24%**	**39%** AB	27%	28%	23%	27%	**30%** G	**23%**
Strongly disapprove Column %	16%	**5%**	**27%** A	**22%** A	16%	16%	12%	16%	**4%**	**30%** F
Strongly/Somewhat disapprove Column %	42%	**25%**	**51%** A	**61%** AB	42%	**44%** E	**35%**	42%	**34%**	**53%** F
No opinion Column %	8%	**5%**	**10%** A	**9%** A	8%	**4%**	**26%** D	8%	6%	9%

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   ■ **Significant difference within groups: ABCDEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Overall, how do you feel about labor unions and the role they play in today's workforce? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Very/Somewhat favorable Column %	39%	**38%** C	**55%** AC	**29%**	39%	**41%** E	**32%**	39%	**30%**	**50%** F
Very favorable Column %	18%	**11%**	**36%** AC	**13%**	18%	18%	16%	18%	**9%**	**28%** F
Somewhat favorable Column %	21%	**26%** BC	**19%**	**16%**	21%	**22%** E	**16%**	21%	21%	22%
Neutral Column %	34%	**31%**	**28%**	**45%** AB	34%	33%	40%	34%	**38%** G	**30%**
Somewhat unfavorable Column %	13%	15%	11%	12%	13%	14%	10%	13%	**15%** G	**10%**
Very unfavorable Column %	7%	**10%** B	**2%**	**7%** B	7%	7%	7%	7%	**9%** G	**5%**
Very/Somewhat unfavorable Column %	20%	**24%** BC	**13%** B	**19%** B	20%	21%	16%	20%	**24%** G	**15%**
I'm not sure Column %	7%	7%	5%	7%	7%	**5%**	**12%** D	7%	**8%** G	**5%**

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■ **Significant difference within groups: ABCDEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Which of the following do you consider the most outrageous example of wasteful government spending of taxpayer money in Tennessee during the past year? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
In 2024, the Memphis Area Transit Authority (MATA) ran a $60 million deficit but spent millions in taxpayer funds in recent years on a new downtown office, luxury furniture, SUVs, and a branded suite for Grizzlies NBA games. This led the mayor to replace the entire board and propose reduced bus lines, closed trolley lines, and layoffs for 2025. Column %	35%	35%	**42%** C	**31%**	35%	**38%** E	**25%**	35%	34%	37%
Tennessee and Nashville taxpayers are paying $2.3 billion for a new Titans stadium; yet the city of Nashville is now paying an additional $80,000 for upgrades to the old stadium despite public opposition to the new stadium and doubts about the economic benefits. Column %	34%	**42%** BC	**27%**	**29%**	34%	34%	38%	34%	34%	35%
The city of Lebanon gave $1.5 million in taxpayer money to attract a new restaurant, whose name was withheld from the public but code-named "Central Perk" in city documents. Local businesses are upset over unfair competition and the lack of transparency. Column %	24%	**15%**	**24%** A	**35%** AB	24%	23%	26%	24%	25%	22%
None of the above—I do not consider any of these examples to be wasteful spending Column %	7%	8%	7%	5%	7%	**6%**	**11%** D	7%	7%	6%

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　 Significant difference within groups: ABCDE

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Do you support the idea of creating a 'Department of Government Efficiency' (DOGE) as proposed by Donald Trump, led by Elon Musk and Vivek Ramaswamy? *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Strongly/Somewhat support Column %	56%	**79%** BC	**27%**	**47%** B	56%	**62%** E	**32%**	56%	**81%** G	**26%**
Strongly support Column %	34%	**50%** BC	**8%**	**30%** B	34%	**38%** E	**13%**	34%	**54%** G	**9%**
Somewhat support Column %	23%	**29%** BC	**19%**	**16%**	23%	24%	19%	23%	**27%** G	**17%**
Neutral Column %	15%	**12%**	14%	**18%** A	15%	**11%**	**31%** D	15%	13%	16%
Somewhat oppose Column %	6%	**3%**	**10%** AC	**6%** A	6%	5%	7%	6%	**2%**	**10%** F
Strongly oppose Column %	16%	**2%**	**43%** AC	**17%** A	16%	17%	14%	16%	**1%**	**36%** F
Strongly/Somewhat oppose Column %	22%	**5%**	**53%** AC	**22%** A	22%	22%	22%	22%	**3%**	**46%** F
I'm not sure Column %	7%	**3%**	**6%**	**13%** AB	7%	**5%**	**16%** D	7%	**3%**	**12%** F

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　　Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Do you believe that Elon Musk and Vivek Ramaswamy, as leaders of DOGE, can effectively improve government efficiency? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Yes, their business backgrounds will help Column %	36%	**58%** BC	**12%**	**21%** B	36%	**37%** E	**29%**	36%	**54%** G	**13%**
Maybe, but it depends on how they approach it Column %	33%	**26%** B	**19%**	**54%** AB	33%	32%	37%	33%	34%	32%
No, the government is too different from business Column %	23%	**10%**	**57%** AC	**16%** A	23%	**25%** E	**17%**	23%	**7%**	**44%** F
I'm not sure Column %	8%	**6%**	**11%** A	9%	8%	**6%**	**17%** D	8%	**6%**	**10%** F

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Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

What is the likelihood that the United States will experience an economic recession within the next four years? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Very unlikely/Unlikely Column %	30%	**44%** BC	**18%**	**20%**	30%	31%	28%	30%	**39%** G	**19%**
Very unlikely Column %	9%	**11%** C	**13%** C	**3%**	9%	**10%** E	**3%**	9%	10%	8%
Unlikely Column %	21%	**33%** BC	**5%**	**17%** B	21%	21%	24%	21%	**29%** G	**11%**
Neither likely nor unlikely Column %	25%	**21%**	**24%**	**34%** AB	25%	**27%** E	**20%**	25%	**29%** G	**20%**
Likely Column %	20%	19%	18%	24%	20%	19%	25%	20%	**17%**	**24%** F
Very likely Column %	18%	**11%**	**33%** AC	**18%** A	18%	19%	15%	18%	**9%**	**30%** F
Very likely/likely Column %	38%	**30%**	**51%** AC	**42%** A	38%	38%	40%	38%	**26%**	**54%** F
I'm not sure Column %	6%	6%	7%	5%	6%	**5%**	**12%** D	6%	6%	6%

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Significant difference within groups: ABCDEFG

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Under Tennessee's existing Education Savings Account (ESA) program, families of eligible K-12 students can use a portion of their per-pupil funding on certain educational expenses such as private school tuition, tutoring, educational therapy, or other educational purposes. These ESAs are available to families in Memphis, Nashville, and Chattanooga. Gov. Bill Lee has proposed the Education Freedom Scholarship Act to give similar options to all Tennessee families. Do you support or oppose expanding educational choice to all families across Tennessee? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Strongly/Somewhat support Column %	67%	**73%** B	**51%**	**71%** B	67%	67%	66%	67%	**75%** G	**58%**
Strongly support Column %	39%	**37%**	**33%**	**47%** AB	39%	**42%** E	**25%**	39%	**46%** G	**30%**
Somewhat support Column %	28%	**36%** BC	**19%**	**24%**	28%	**26%**	**41%** D	28%	29%	28%
No opinion, or I'm not sure Column %	20%	**22%** C	**23%** C	**15%**	20%	**18%**	**33%** D	20%	19%	21%
Somewhat oppose Column %	5%	**2%**	**11%** AC	**4%**	5%	**6%** E	**1%**	5%	**3%**	**8%** F
Strongly oppose Column %	7%	**3%**	**14%** AC	**9%** A	7%	**9%** E	**1%**	7%	**3%**	**13%** F
Strongly/Somewhat oppose Column %	13%	**5%**	**26%** AC	**14%** A	13%	**15%** E	**1%**	13%	**6%**	**21%** F

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If your state legislator supports expanding educational choice to all families across Tennessee, would you be more or less likely to vote for them in the next election? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Much/Somewhat more likely to vote for them Column %	57%	63% BC	46%	55% B	57%	60% E	40%	57%	65% G	46%
Much more likely to vote for them Column %	32%	29%	27%	39% AB	32%	34% E	19%	32%	37% G	25%
Somewhat more likely to vote for them Column %	25%	34% BC	19%	16%	25%	26%	21%	25%	28% G	21%
It would not affect my vote Column %	23%	24% B	17%	27% B	23%	19%	43% D	23%	23%	24%
Somewhat less likely to vote for them Column %	4%	3%	8% AC	2%	4%	4%	4%	4%	3%	5%
Much less likely to vote for them Column %	8%	4%	13% A	9% A	8%	9% E	2%	8%	4%	13% F
Much/Somewhat less likely to vote for them Column %	12%	8%	22% AC	11%	12%	13% E	6%	12%	7%	18% F
I'm not sure Column %	8%	5%	16% AC	7%	8%	7%	11%	8%	5%	12% F

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Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Charter schools are public schools that operate independently from local school boards and are governed by their own boards of directors. They meet the same academic requirements as traditional public schools but have the flexibility to design their own classrooms, culture, and teaching methods. Public charter schools currently exist in some Tennessee counties. Do you support or oppose expanding charter schools statewide in Tennessee? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Strongly/Somewhat support Column %	61%	**68%** BC	**53%**	**56%**	61%	**63%** E	**48%**	61%	**69%** G	**51%**
Strongly support Column %	23%	**28%** C	**23%** C	**16%**	23%	**25%** E	**16%**	23%	24%	22%
Somewhat support Column %	37%	**40%** B	**29%**	**40%** B	37%	39%	32%	37%	**45%** G	**28%**
Neither support nor oppose Column %	22%	**21%**	**30%** AC	**18%**	22%	**20%**	**33%** D	22%	**18%**	**27%** F
Somewhat oppose Column %	6%	**4%**	7%	**8%** A	6%	**5%**	**12%** D	6%	6%	5%
Strongly oppose Column %	8%	**3%**	**9%** A	**14%** AB	8%	**9%** E	**1%**	8%	**2%**	**14%** F
Strongly/Somewhat oppose Column %	14%	**7%**	**16%** A	**22%** A	14%	14%	13%	14%	**9%**	**20%** F
I'm not sure Column %	4%	**4%** B	**2%**	4%	4%	**3%**	**7%** D	4%	4%	3%

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  Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Tennessee is considering a policy change to enhance the availability and quality of job training, education, and employment opportunity information for students and their families. We are interested in your views on various potential outcomes of this policy change. For each of the following statements, please indicate how it affects your level of support for the proposed policy change: The policy will require colleges to demonstrate the value of their education programs and actively guide students toward degrees and training likely to lead to prosperous careers *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
It makes me much/somewhat more likely to support the policy Column %	73%	**78%** BC	**66%**	**69%**	73%	**75%** E	**58%**	73%	**82%** G	**60%**
It makes me much more likely to support the policy Column %	42%	**40%**	41%	**46%** A	42%	**45%** E	**27%**	42%	**47%** G	**36%**
It makes me somewhat more likely to support the policy Column %	30%	**38%** BC	**25%**	**23%**	30%	30%	31%	30%	**35%** G	**25%**
It does not affect my level of support Column %	12%	**15%** B	**9%**	11%	12%	13%	10%	12%	12%	13%
It makes me somewhat less likely to support the policy Column %	8%	**2%**	**13%** A	**11%** A	8%	**6%**	**17%** D	8%	**1%**	**16%** F
It makes me much less likely to support the policy Column %	3%	**0%**	**7%** A	**5%** A	3%	**3%**	**6%** D	3%	**2%**	**5%** F
It makes me much/somewhat less likely to support the policy Column %	11%	**2%**	**20%** A	**16%** A	11%	**8%**	**23%** D	11%	**3%**	**21%** F
I'm not sure Column %	4%	4%	5%	4%	4%	**3%**	**8%** D	4%	**3%**	**6%** F

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    Significant difference within groups: ABCDEFG

The policy will provide targeted support to Tennessee's rural and economically distressed counties, aiming to enhance their competitiveness in attracting new businesses that offer high-paying jobs *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
It makes me much/somewhat more likely to support the policy Column %	76%	74%	77%	78%	76%	**80%** E	**60%**	76%	**79%** G	**73%**
It makes me much more likely to support the policy Column %	43%	**38%**	**46%** A	**48%** A	43%	**47%** E	**24%**	43%	44%	41%
It makes me somewhat more likely to support the policy Column %	33%	36%	32%	30%	33%	33%	36%	33%	34%	32%
It does not affect my level of support Column %	13%	14%	13%	12%	13%	13%	15%	13%	12%	14%
It makes me somewhat less likely to support the policy Column %	6%	7%	4%	5%	6%	**4%**	**17%** D	6%	5%	7%
It makes me much less likely to support the policy Column %	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%
It makes me much/somewhat less likely to support the policy Column %	7%	8%	6%	6%	7%	**4%**	**17%** D	7%	6%	8%
I'm not sure Column %	4%	4%	4%	4%	4%	**3%**	**8%** D	4%	3%	5%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ADEG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

The policy will focus on equipping Tennesseans with the necessary training and credentials, prioritizing local hiring, and reducing the need for businesses to seek employees from outside the state *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
It makes me much/somewhat more likely to support the policy Column %	77%	**80%** B	**65%**	**83%** B	77%	**79%** E	**70%**	77%	**83%** G	**70%**
It makes me much more likely to support the policy Column %	40%	42%	38%	37%	40%	41%	34%	40%	40%	39%
It makes me somewhat more likely to support the policy Column %	38%	**38%** B	**27%**	**45%** AB	38%	38%	36%	38%	**43%** G	**32%**
It does not affect my level of support Column %	11%	13%	13%	9%	11%	11%	14%	11%	10%	13%
It makes me somewhat less likely to support the policy Column %	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
It makes me much less likely to support the policy Column %	3%	**1%**	**6%** A	**4%** A	3%	**2%**	**7%** D	3%	2%	4%
It makes me much/somewhat less likely to support the policy Column %	5%	**3%**	**8%** A	**6%** A	5%	**4%**	**9%** D	5%	4%	6%
I'm not sure Column %	6%	**4%**	**14%** AC	**3%**	6%	6%	7%	6%	**3%**	**10%** F

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

The policy will provide high school counselors with comprehensive information, enabling them to assist students in making informed decisions about career paths, higher education requirements, and opportunities in high-paying jobs *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
It makes me much/somewhat more likely to support the policy Column %	76%	**73%**	76%	**81%** A	76%	**80%** E	**60%**	76%	78%	74%
It makes me much more likely to support the policy Column %	46%	**42%**	**42%**	**54%** AB	46%	**49%** E	**28%**	46%	**49%** G	**41%**
It makes me somewhat more likely to support the policy Column %	31%	31%	33%	27%	31%	30%	33%	31%	29%	33%
It does not affect my level of support Column %	15%	**20%** BC	**11%**	**12%**	15%	**14%**	**23%** D	15%	15%	16%
It makes me somewhat less likely to support the policy Column %	2%	3%	3%	1%	2%	2%	4%	2%	2%	2%
It makes me much less likely to support the policy Column %	3%	**1%**	**6%** A	**4%** A	3%	**2%**	**7%** D	3%	2%	4%
It makes me much/somewhat less likely to support the policy Column %	5%	**3%**	**9%** AC	**4%**	5%	**4%**	**10%** D	5%	4%	6%
I'm not sure Column %	3%	4%	4%	2%	3%	**3%**	**6%** D	3%	3%	4%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEG**

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Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Do you agree or disagree that programs like earning college credits in high school, apprenticeships, and paid work experiences should be expanded in Tennessee as part of College, Career, and Technical Education? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Strongly/Somewhat agree Column %	82%	83%	81%	81%	82%	86% E	61%	82%	87% G	77%
Strongly agree Column %	53%	49%	49%	63% AB	53%	55% E	44%	53%	58% G	47%
Somewhat agree Column %	29%	34% C	32% C	18%	29%	31% E	17%	29%	28%	30%
Neither agree nor disagree Column %	11%	10%	9%	14% AB	11%	8%	27% D	11%	8%	14% F
Somewhat disagree Column %	4%	4% C	7% AC	1%	4%	4%	5%	4%	3%	5%
Strongly disagree Column %	2%	1%	2%	2%	2%	2%	2%	2%	1%	3% F
Strongly/Somewhat disagree Column %	5%	5%	9% AC	3%	5%	5%	6%	5%	4%	7% F
I'm not sure Column %	2%	2%	1%	1%	2%	1%	5% D	2%	1%	2%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Currently, Tennessee does not have a statewide cap on how much local governments can raise property taxes Which of the following best reflects your opinion on managing property tax increases in Tennessee? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
I support implementing a statewide cap on property tax increases Column %	51%	**54%** B	**34%**	**60%** B	51%	52%	48%	51%	**60%** G	**41%**
I support a combination of statewide regulation and local decision-making on property tax increases Column %	20%	**20%**	**27%** AC	**16%**	20%	21%	19%	20%	**17%**	**24%** F
I support allowing local governments (mayors and city councils/county commissions) to decide on property tax increases without state-imposed caps Column %	17%	**15%**	**24%** AC	**14%**	17%	**18%** E	**10%**	17%	**13%**	**21%** F
I'm not sure Column %	12%	11%	**15%** C	**9%**	12%	**9%**	**24%** D	12%	10%	14%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Should there be a limit on how much property taxes can go up each year in Tennessee, with voter approval needed for any increase beyond that limit? *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Yes, with voter approval for increases over the limit Column %	81%	80%	79%	84%	81%	84% E	65%	81%	87% G	74%
No, no limit is needed Column %	11%	11%	13% C	8%	11%	9%	18% D	11%	8%	14% F
I'm not sure Column %	8%	8%	8%	8%	8%	6%	17% D	8%	5%	12% F

* Denotes variable with statistically significant findings

    Significant difference within groups: CDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Do you feel that local government officials in Tennessee are in touch with the needs of their communities? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Yes, they understand our needs Column %	12%	**18%** BC	**11%** C	**6%**	12%	**14%** E	**5%**	12%	**16%** G	**8%**
No, they're out of touch Column %	34%	**31%**	**39%** A	34%	34%	33%	38%	34%	**30%**	**39%** F
Sometimes, it varies Column %	50%	**47%**	**47%**	**56%** AB	50%	50%	47%	50%	51%	49%
I'm not sure Column %	4%	4%	3%	4%	4%	**2%**	**9%** D	4%	3%	4%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFG

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Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Valid Cases	1,200	540	288	372	1,200	998	202	1,200	668	532
His focus on economic issues like inflation and jobs: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) % Valid Cases	56%	68% BC	25%	61% B	56%	55%	61%	56%	77% G	29%
Immigration policies: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) % Valid Cases	53%	61% B	33%	57% B	53%	56% E	39%	53%	67% G	35%
Discontent with the previous administration's performance: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) % Valid Cases	51%	56% B	29%	60% B	51%	54% E	37%	51%	61% G	38%
Belief in his policies regarding crime and law enforcement: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) % Valid Cases	41%	52% BC	16%	45% B	41%	45% E	26%	41%	60% G	19%
His leadership style and persona: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) % Valid Cases	38%	52% BC	17%	33% B	38%	37%	42%	38%	48% G	25%
His appeal to traditional values and cultural issues:Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) % Valid Cases	37%	51% BC	18%	31% B	37%	36%	39%	37%	49% G	21%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Voter perception that he was unfairly treated in past elections:Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) % Valid Cases	31%	**28%**	31%	**34%** A	31%	**33%** E	**20%**	31%	33%	28%
Other (please specify): Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) % Valid Cases	10%	1%	**30%** C	**8%**	10%	11%	7%	10%	**1%**	**21%** F

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCEFG

Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Valid Cases	1,200	540	288	372	1,200	998	202	1,200	668	532
She was too closely associated with Biden's administration and its policies: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) % Valid Cases	58%	**54%**	**53%**	**67%** AB	58%	**59%** E	**51%**	58%	**61%** G	**55%**
Perception that she was not ready or qualified for the presidency:Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) % Valid Cases	52%	**60%** B	**27%**	**60%** B	52%	**55%** E	**39%**	52%	**66%** G	**36%**
Lack of a clear policy vision: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) % Valid Cases	48%	**58%** B	**12%**	**61%** B	48%	**50%** E	**37%**	48%	**67%** G	**24%**
Specific policy positions, like her stance on transgender issues or immigration: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) % Valid Cases	48%	**58%** B	**17%**	**57%** B	48%	**50%** E	**35%**	48%	**64%** G	**27%**
Economic concerns and dissatisfaction with her campaign's economic message: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) % Valid Cases	37%	**49%** BC	**14%**	**38%** B	37%	**38%**	**36%**	37%	**49%** G	**23%**
Issues with her campaign strategy or messaging: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) % Valid Cases	35%	**41%** B	**20%**	**37%** B	35%	**35%**	**35%**	35%	**39%** G	**29%**

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABCEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
General voter disillusionment with Democrats: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) % Valid Cases	34%	43% BC	32% C	24%	34%	35%	33%	34%	38% G	31%
Belief that her identity (race and gender) played a negative role in voter perception:Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) % Valid Cases	23%	18%	36% AC	21%	23%	25% E	15%	23%	15%	34% F
Other (please specify): Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) % Valid Cases	4%	3%	7% AC	4%	4%	4%	4%	4%	3%	6% F

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

In terms of both the Electoral College and the popular vote, how do you think Joe Biden would have performed against President Trump in the 2024 election compared to Kamala Harris's performance? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Better than Harris Column %	16%	**19%** C	17%	**12%**	16%	17%	12%	16%	**14%**	**20%** F
The same as Harris Column %	37%	**37%** B	**28%**	**43%** B	37%	**38%** E	**29%**	37%	**47%** G	**24%**
Worse than Harris Column %	34%	35%	34%	35%	34%	**33%**	**41%** D	34%	**32%**	**38%** F
I'm not sure Column %	12%	**9%**	**22%** AC	**10%**	12%	**11%**	**18%** D	12%	**8%**	**18%** F

* Denotes variable with statistically significant findings

▇ **Significant difference within groups: ABCDEFG**

Would you consider ending a long-term friendship if you discovered that your friend holds political views opposite to yours? *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Definitely/Probably yes Column %	13%	12% C	26% AC	5%	13%	13%	13%	13%	8%	20% F
Definitely yes Column %	6%	6% C	14% AC	1%	6%	6%	8%	6%	4%	10% F
Probably yes Column %	7%	7% C	12% AC	3%	7%	7%	5%	7%	4%	10% F
Maybe or I'm not sure Column %	14%	12%	19% AC	12%	14%	15% E	9%	14%	11%	17% F
Probably not Column %	22%	26% C	26% C	13%	22%	22%	20%	22%	23%	20%
Definitely not Column %	51%	50% B	28%	71% AB	51%	50%	58% D	51%	58% G	43%
Definitely/Probably not Column %	73%	76% B	55%	84% AB	73%	72%	78%	73%	81% G	63%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFG

How would you describe the typical winter temperatures in Tennessee? *

| | Party Affiliation | | | | Likely Voter | | | Trump Voter 2024 | | |
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Too cold Column %	37%	**38%** B	**27%**	**43%** B	37%	37%	36%	37%	**46%** G	**25%**
Just right Column %	51%	**54%** C	**53%** C	**45%**	51%	50%	54%	51%	**46%**	**57%** F
Not cold enough Column %	10%	**7%**	**14%** A	**12%** A	10%	10%	9%	10%	**7%**	**15%** F
I have not experienced Tennessee's winters Column %	2%	**1%**	**6%** AC	**0%**	2%	2%	1%	2%	**1%**	**3%** F

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

If you had to choose between having lots of snow or no snow for the entire winter, which would you prefer? *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Lots of snow Column %	45%	44%	43%	49%	45%	**44%**	**53%** D	45%	47%	43%
No snow Column %	55%	56%	57%	51%	55%	**56%** E	**47%**	55%	53%	57%

* Denotes variable with statistically significant findings

 Significant difference within groups: DE

Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) [ROTATE] *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Valid Cases	1,200	540	288	372	1,200	998	202	1,200	668	532
General weather apps (e g , The Weather Channel, AccuWeather):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	58%	**51%**	**54%**	**70% AB**	58%	**56%**	**68% D**	58%	**60% G**	**54%**
Local television news stations (e g , WTVF, WBIR, WMC):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	55%	56%	**49%**	**58% B**	55%	**58% E**	**38%**	55%	**60% G**	**48%**
National weather services (e g , National Weather Service, Weather gov):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	53%	**48%**	**51%**	**61% AB**	53%	**56% E**	**38%**	53%	53%	52%
Text alerts from local authorities or weather services:Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	32%	**38% BC**	**28%**	**27%**	32%	**34% E**	**24%**	32%	**37% G**	**27%**
Social media platforms (e g , Facebook, Twitter/X):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	26%	**28% C**	**29% C**	**22%**	26%	27%	26%	26%	26%	27%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) [ROTATE] *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Radio stations:Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	25%	27%	23%	23%	25%	26%	21%	25%	**27%** G	**22%**
Specialized weather services (e g , Nashville Severe Weather, Tennessee Valley Weather):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	18%	18%	**22%** C	**13%**	18%	18%	14%	18%	**16%**	**20%** F
Weather-focused YouTube channels (e g , Ryan Hall, Y'all):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	11%	11%	14%	9%	11%	11%	11%	11%	10%	12%
Other (please specify)::Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%
I do not follow weather updates:Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases	2%	1%	2%	3%	2%	**1%**	**6%** D	2%	**1%**	**3%** F

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFG**

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Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

In some cities across Tennessee, bike lanes have been installed within existing roadways by repurposing portions of the road to create space for cyclists. This often involves reducing the width of vehicle lanes or removing parking spaces. Have you personally used the bike lanes installed within existing roadways in your city or area? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Yes, I use them regularly/occasionally Column %	23%	24%	26%	20%	23%	**22%**	**31%** D	23%	**19%**	**29%** F
Yes, I use them regularly Column %	8%	8%	**10%** C	**5%**	8%	**9%** E	**4%**	8%	**5%**	**11%** F
Yes, I have used them occasionally Column %	16%	17%	15%	14%	16%	**13%**	**27%** D	16%	14%	18%
No, I have not used them Column %	63%	**67%** B	**50%**	**67%** B	63%	**65%** E	**52%**	63%	**70%** G	**54%**
There are no bike lanes installed within existing roadways in my city or area Column %	11%	**7%**	**23%** AC	**9%**	11%	12%	10%	11%	**9%**	**14%** F
I'm not sure Column %	2%	**2%**	1%	**4%** A	2%	**1%**	**7%** D	2%	**1%**	**3%** F

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Do you believe that bike lanes installed within existing roadways in your city or area are a worthwhile investment, or do you think they are not necessary? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independe nt/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
They are a worthwhile investment Column %	26%	**20%**	**39%** AC	**26%** A	26%	27%	25%	26%	**22%**	**32%** F
They are somewhat worthwhile Column %	28%	28%	26%	28%	28%	27%	32%	28%	**25%**	**31%** F
They make no difference Column %	17%	**14%**	**13%**	**25%** AB	17%	18%	13%	17%	**21%** G	**13%**
They are somewhat unnecessary Column %	10%	**15%** BC	**8%**	**5%**	10%	11%	9%	10%	**13%** G	**7%**
They are not necessary Column %	14%	**18%** BC	**11%**	**11%**	14%	**15%** E	**9%**	14%	15%	12%
I'm not sure Column %	4%	4%	3%	5%	4%	**2%**	**12%** D	4%	3%	5%

* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFG

Generally speaking, do you think of yourself as a ? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Democrat Column %	24%	0%	100% AC	0%	24%	25% E	18%	24%	3%	51% F
Independent Column %	29%	0%	0%	94% AB	29%	29%	31%	29%	27%	31%
Republican Column %	45%	100% BC	0%	0%	45%	45%	43%	45%	69% G	15%
Something else: Column %	2%	0%	0%	6% AB	2%	1%	7% D	2%	1%	3% F

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Would you call yourself a   *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	**Republican A**	**Democrat B**	**Independent/Other C**	**Total**	**Likely Voter D**	**Other E**	**Total**	**Donald Trump F**	**Other/Did Not Vote G**
Sample Size	540	540	-	-	540	453	87	540	461	79
Strong Republican Column %	75%	75%	-	-	75%	**80%** **E**	**51%**	75%	**80%** **G**	**48%**
Not a Very Strong Republican Column %	25%	25%	-	-	25%	**20%**	**49%** **D**	25%	**20%**	**52%** **F**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: DEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Would you call yourself a   *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	**Republican A**	**Democrat B**	**Independent/Other C**	**Total**	**Likely Voter D**	**Other E**	**Total**	**Donald Trump F**	**Other/Did Not Vote G**
Sample Size	288	-	288	-	288	251	37	288	19	269
Strong Democrat Column %	68%	-	68%	-	68%	**76%** **E**	**15%**	68%	**27%**	**71%** **F**
Not a Very Strong Democrat Column %	32%	-	32%	-	32%	**24%**	**85%** **D**	32%	**73%** **G**	**29%**

* Denotes variable with statistically significant findings

    Significant difference within groups: DEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Do you think of yourself as   *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independe nt/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	372	-	-	372	372	294	78	372	188	184
Closer to the Republican Party Column %	44%	-	-	44%	44%	**53%** E	**12%**	44%	**75%** G	**13%**
Closer to the Democratic Party Column %	13%	-	-	13%	13%	**15%** E	**5%**	13%	**3%**	**23%** F
Strictly an Independent Column %	43%	-	-	43%	43%	**32%**	**83%** D	43%	**22%**	**64%** F

* Denotes variable with statistically significant findings

■ **Significant difference within groups: DEFG**

Do you approve or disapprove of the way the Republican Party is handling its job? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	540	540	-	-	540	453	87	540	461	79
Strongly/Somewhat approve Column %	89%	89%	-	-	89%	**91%** E	**77%**	89%	**94%** G	**57%**
Strongly approve Column %	42%	42%	-	-	42%	43%	37%	42%	**44%** G	**27%**
Somewhat approve Column %	47%	47%	-	-	47%	48%	40%	47%	**50%** G	**30%**
Somewhat disapprove Column %	8%	8%	-	-	8%	**7%**	**13%** D	8%	**4%**	**32%** F
Strongly disapprove Column %	2%	2%	-	-	2%	2%	3%	2%	**2%**	**7%** F
Strongly/Somewhat disapprove Column %	10%	10%	-	-	10%	**9%**	**17%** D	10%	**5%**	**39%** F
No opinion Column %	1%	1%	-	-	1%	**0%**	**6%** D	1%	1%	3%

* Denotes variable with statistically significant findings

  Significant difference within groups: DEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Democratic Party is handling its job? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	288	-	288	-	288	251	37	288	19	269
Strongly/Somewhat approve Column %	57%	-	57%	-	57%	**61%** E	**34%**	57%	**26%**	**60%** F
Strongly approve Column %	29%	-	29%	-	29%	**32%** E	**7%**	29%	13%	30%
Somewhat approve Column %	29%	-	29%	-	29%	29%	27%	29%	13%	30%
Somewhat disapprove Column %	35%	-	35%	-	35%	34%	44%	35%	**58%** G	**34%**
Strongly disapprove Column %	3%	-	3%	-	3%	3%	2%	3%	11%	2%
Strongly/Somewhat disapprove Column %	38%	-	38%	-	38%	37%	46%	38%	**69%** G	**36%**
No opinion Column %	4%	-	4%	-	4%	**2%**	**20%** D	4%	5%	4%

* Denotes variable with statistically significant findings

██ **Significant difference within groups: DEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Who did you vote for in the 2024 Presidential election? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Donald Trump Column %	56%	**85%** BC	**6%**	**51%** B	56%	**59%** E	**41%**	56%	**100%** G	**0%**
Kamala Harris Column %	30%	**8%**	**84%** AC	**22%** A	30%	**34%** E	**13%**	30%	**0%**	**69%** F
Someone else Column %	4%	**3%**	**3%**	**8%** AB	4%	5%	3%	4%	**0%**	**10%** F
I did not vote Column %	10%	**4%**	**6%**	**20%** AB	10%	**3%**	**42%** D	10%	**0%**	**22%** F

* Denotes variable with statistically significant findings

☐ **Significant difference within groups: ABCDEFG**

Did you vote for Donald Trump or against Kamala Harris in the 2024 presidential election? *

	Party Affiliation				**Likely Voter**			**Trump Voter 2024**		
	Total	**Republican A**	**Democrat B**	**Independe nt/Other C**	**Total**	**Likely Voter D**	**Other E**	**Total**	**Donald Trump F**	**Other/Did Not Vote G**
Sample Size	668	461	19	188	668	584	84	668	668	-
For Donald Trump Column %	94%	**97%** C	95%	**87%**	94%	**96%** E	**83%**	94%	94%	-
Against Kamala Harris Column %	6%	**3%**	5%	**12%** A	6%	**4%**	**17%** D	6%	6%	-
Other reasons: Column %	0%	0%	0%	1%	0%	0%	0%	0%	0%	-

* Denotes variable with statistically significant findings

  Significant difference within groups: ACDE

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Did you vote for Kamala Harris or against Donald Trump in the 2024 presidential election? *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	365	42	243	80	365	338	27	365	-	365
For Kamala Harris Column %	61%	**50%**	**68%** AC	**48%**	61%	60%	76%	61%	-	61%
Against Donald Trump Column %	38%	**50%** B	**32%**	**52%** B	38%	40%	24%	38%	-	38%
Other reasons: Column %	0%	0%	0%	0%	0%	0%	0%	0%	-	0%

* Denotes variable with statistically significant findings

🔲 **Significant difference within groups: ABC**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

What is your age? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	**Republican A**	**Democrat B**	**Independent/Other C**	**Total**	**Likely Voter D**	**Other E**	**Total**	**Donald Trump F**	**Other/Did Not Vote G**
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
18 to 24 Column %	8%	8%	12% **C**	5%	8%	6%	17% **D**	8%	5%	12% **F**
25 to 34 Column %	16%	17%	15%	16%	16%	14%	27% **D**	16%	14%	18%
35 to 44 Column %	16%	17%	19% **C**	12%	16%	14%	26% **D**	16%	14%	19% **F**
45 to 54 Column %	16%	18% **B**	11%	16%	16%	16%	14%	16%	19% **G**	12%
55 to 64 Column %	17%	15%	24% **AC**	14%	17%	18%	13%	17%	16%	18%
65 or older Column %	27%	25% **B**	18%	36% **AB**	27%	32% **E**	3%	27%	32% **G**	21%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Thinking about your general approach to issues, do you consider yourself to be *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Very liberal Column %	13%	8%	29% AC	7%	13%	13%	9%	13%	8%	19% F
Somewhat liberal Column %	9%	4%	23% AC	6%	9%	9%	10%	9%	3%	17% F
Moderate Column %	34%	24%	38% A	46% AB	34%	34%	36%	34%	24%	47% F
Somewhat conservative Column %	20%	26% B	1%	25% B	20%	21% E	13%	20%	33% G	4%
Very conservative Column %	18%	33% BC	5%	7%	18%	21% E	6%	18%	28% G	6%
I'm not sure Column %	6%	4%	4%	10% AB	6%	2%	26% D	6%	5%	7%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Which of the following are you? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Male Column %	46%	**49%** C	44%	**41%**	46%	46%	43%	46%	**43%**	**49%** F
Female Column %	54%	**50%**	55%	**58%** A	54%	53%	57%	54%	**57%** G	**50%**
Other/Non-binary Column %	0%	0%	1%	0%	0%	1%	0%	0%	**0%**	**1%** F

* Denotes variable with statistically significant findings

█ **Significant difference within groups: ACFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
None Column %	64%	**59%**	**62%**	**74% AB**	64%	**66% E**	**58%**	64%	63%	66%
1 to 2 Column %	27%	**34% BC**	**27% C**	**17%**	27%	27%	28%	27%	29%	25%
3 or more Column %	8%	**7%**	**11% A**	8%	8%	**7%**	**14% D**	8%	7%	9%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDE

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Which of the following best describes your race or ethnicity? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
White, non-Hispanic Column %	73%	**88%** BC	**69%** C	**54%**	73%	73%	72%	73%	**80%** G	**64%**
Black or African American Column %	10%	**6%**	**23%** AC	**6%**	10%	10%	10%	10%	**5%**	**16%** F
Asian Column %	1%	**1%**	**3%** AC	**0%**	1%	1%	2%	1%	1%	1%
Hispanic Column %	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%
Other Column %	14%	**3%**	**4%**	**38%** AB	14%	14%	13%	14%	13%	16%
Prefer not to answer Column %	1%	1%	0%	1%	1%	1%	0%	1%	**0%**	**1%** F

* Denotes variable with statistically significant findings
  Significant difference within groups: ABCFG

Which of the following best describes your household's total income in 2023 BEFORE taxes? *

	Total	Party Affiliation			Total	Likely Voter		Total	Trump Voter 2024	
		Republican A	Democrat B	Independent/Other C		Likely Voter D	Other E		Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
< $15,000 Column %	6%	**9%** BC	**4%**	**3%**	6%	**5%**	**12%** D	6%	6%	6%
$15,000-$24,999 Column %	5%	**6%** C	**6%** C	**3%**	5%	**4%**	**10%** D	5%	6%	4%
$25,000-$34,999 Column %	7%	7%	**4%**	**9%** B	7%	**6%**	**13%** D	7%	**9%** G	**5%**
$35,000-$49,999 Column %	14%	**17%** C	13%	**10%**	14%	15%	11%	14%	14%	14%
$50,000-$74,999 Column %	19%	**12%**	**20%** A	**28%** AB	19%	19%	17%	19%	21%	17%
$75,000-$99,999 Column %	17%	19%	16%	15%	17%	17%	19%	17%	18%	15%
$100,000-124,999 Column %	12%	**10%**	**16%** A	12%	12%	**13%** E	**5%**	12%	**10%**	**15%** F
$125,000-$149,999 Column %	8%	**6%**	**5%**	**13%** AB	8%	9%	5%	8%	**6%**	**11%** F
$150,000-199,999 Column %	5%	**5%**	**8%** AC	**3%**	5%	**6%** E	**0%**	5%	**4%**	**7%** F
$200,000 and over Column %	5%	**7%** C	5%	**2%**	5%	**6%** E	**2%**	5%	6%	4%
Not sure Column %	2%	1%	2%	3%	2%	**1%**	**5%** D	2%	**1%**	**3%** F

* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFG

Which of the following best describes your current education level? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Some high school or less Column %	14%	**15%** C	**19%** C	**8%**	14%	**11%**	**28%** D	14%	13%	15%
High school graduate Column %	41%	**44%** B	**30%**	**45%** B	41%	**39%**	**49%** D	41%	**48%** G	**32%**
Associates degree (Two-year post-secondary degree) Column %	8%	7%	10%	9%	8%	7%	11%	8%	**6%**	**11%** F
Some college but no degree Column %	7%	7%	**10%** C	**4%**	7%	8%	4%	7%	8%	6%
Bachelors degree Column %	20%	21%	18%	20%	20%	**23%** E	**3%**	20%	19%	21%
Masters or professional degree Column %	8%	**5%**	**11%** A	**10%** A	8%	**9%** E	**2%**	8%	**5%**	**12%** F
Doctoral degree Column %	1%	0%	2%	1%	1%	1%	0%	1%	1%	1%
Prefer not to say Column %	1%	**0%**	**0%**	**3%** AB	1%	**1%**	**3%** D	1%	1%	1%

* Denotes variable with statistically significant findings

   Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

What is your current marital status? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Married Column %	56%	55%	55%	60%	56%	**61%** E	**33%**	56%	**60%** G	**51%**
Widowed Column %	5%	6%	4%	5%	5%	5%	5%	5%	5%	5%
Divorced Column %	11%	**12%** C	11%	**8%**	11%	10%	12%	11%	10%	11%
Separated Column %	4%	**3%**	**7%** AC	**2%**	4%	4%	3%	4%	3%	5%
Never married Column %	14%	13%	17%	15%	14%	**12%**	**27%** D	14%	**11%**	**18%** F
Prefer not to say Column %	1%	1%	1%	2%	1%	**1%**	**3%** D	1%	1%	2%
Living with partner Column %	9%	**10%** B	**5%**	**10%** B	9%	**7%**	**18%** D	9%	10%	8%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Do you own or rent your home? *

	Party Affiliation				Likely Voter			Trump Voter 2024		
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Own Column %	70%	70%	69%	71%	70%	**76%** E	**40%**	70%	72%	68%
Rent Column %	30%	30%	31%	29%	30%	**24%**	**60%** D	30%	28%	32%

* Denotes variable with statistically significant findings

  Significant difference within groups: DE

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Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Thinking about your religion, are you　　*

	Total	Party Affiliation			Total	Likely Voter		Total	Trump Voter 2024	
		Republican A	Democrat B	Independent/Other C		Likely Voter D	Other E		Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Protestant Column %	28%	**39%** BC	**22%** C	**16%**	28%	**30%** E	**15%**	28%	**34%** G	**20%**
Roman Catholic Column %	12%	12%	14%	11%	12%	12%	15%	12%	**9%**	**17%** F
Mormon Column %	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%
Orthodox (e g Greek or Russian Orthodox) Column %	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%
Jewish Column %	1%	**1%**	**4%** AC	**1%**	1%	2%	0%	1%	**0%**	**3%** F
Muslim Column %	2%	**2%**	**1%**	**4%** AB	2%	3%	1%	2%	**1%**	**4%** F
Buddhist Column %	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Hindu Column %	0%	**0%**	**1%** A	0%	0%	0%	1%	0%	**0%**	**1%** F
Atheist Column %	2%	1%	2%	3%	2%	2%	2%	2%	1%	3%
Agnostic Column %	4%	**1%**	**12%** AC	**2%**	4%	4%	2%	4%	**1%**	**8%** F
Something else Column %	31%	**32%** B	**22%**	**37%** B	31%	32%	29%	31%	**40%** G	**20%**
Nothing in particular Column %	18%	**10%**	**22%** A	**26%** A	18%	**14%**	**34%** D	18%	**12%**	**25%** F

* Denotes variable with statistically significant findings

　Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	334	212	63	59	334	304	30	334	230	104
Yes Column %	64%	**66%** B	**49%**	**70%** B	64%	65%	52%	64%	**70%** G	**51%**
No Column %	36%	**34%**	**51%** AC	**30%**	36%	35%	48%	36%	**30%**	**49%** F

* Denotes variable with statistically significant findings

Significant difference within groups: ABCFG

Are you now employed full-time, part-time, self-employed, or not employed? *

		Party Affiliation				Likely Voter			Trump Voter 2024	
	Total	Republican A	Democrat B	Independent/Other C	Total	Likely Voter D	Other E	Total	Donald Trump F	Other/Did Not Vote G
Sample Size	1,200	540	288	372	1,200	998	202	1,200	668	532
Full-time Column %	38%	**43%** C	**40%** C	**28%**	38%	39%	34%	38%	38%	38%
Part-time Column %	8%	10%	8%	6%	8%	**7%**	**14%** D	8%	9%	8%
Self-employed Column %	8%	**4%**	**5%**	**15%** AB	8%	**5%**	**20%** D	8%	**5%**	**10%** F
Not employed Column %	14%	14%	16%	13%	14%	**12%**	**25%** D	14%	12%	16%
Retired Column %	32%	**28%**	31%	**38%** A	32%	**37%** E	**5%**	32%	**35%** G	**27%**
Don't know Column %	0%	1%	0%	0%	0%	**0%**	**2%** D	0%	1%	0%

* Denotes variable with statistically significant findings

🟦 **Significant difference within groups: ABCDEFG**

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

Weight Variable = Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFG