# Crosstabs (Demos, Divisions)

Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%

December 30, 2024

Targoz Market Research®

# Table of contents

* Denotes variable with statistically significant findings

* Denotes variable with statistically significant findings

**3**

* Denotes variable with statistically significant findings

Are you registered to vote at your present address in Tennessee?

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Yes** Column % | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| **No** Column % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

How often would you say you vote *

| | Total | Gender | | | Total | Age Groups | | | Total | Ethnicity | | | Total | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male A | Female B | Other/ Non-binary C | | 18 to 34 D | 35 to 54 E | 55+ F | | White G | Black H | Other/ Prefer not to answer I | | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Always** Column % | 55% | **61%** B | **50%** | 87% | 55% | 52% | 52% | 59% | 55% | **59%** I | **68%** I | **32%** | 55% | 54% | 53% | 61% |
| **Nearly always** Column % | 28% | **23%** | **32%** A | 13% | 28% | **17%** | **26%** D | **35%** DE | 28% | **24%** H | **15%** | **51%** GH | 28% | **23%** | **35%** JL | **23%** |
| **Part of the time** Column % | 8% | 7% | 9% | 0% | 8% | **14%** F | **10%** F | **4%** | 8% | 9% | 7% | 8% | 8% | 10% | 8% | 7% |
| **Seldom** Column % | 4% | 4% | 4% | 0% | 4% | **8%** F | **5%** F | **1%** | 4% | **4%** I | **9%** GI | **0%** | 4% | **5%** K | **2%** | **6%** K |
| **Never vote** Column % | 5% | 5% | 4% | 0% | 5% | **9%** F | **6%** F | **1%** | 5% | **4%** | **1%** | **9%** GH | 5% | **8%** KL | **2%** | **4%** |

* Denotes variable with statistically significant findings

<span style="background:#cce">▨</span> **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

The United States: In general, are you satisfied or dissatisfied with the way things are going in: *

|  | Gender | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Very/Somewhat Satisfied** Column % | 33% | **39%** B | **28%** | 19% | 33% | **43%** F | **39%** F | **23%** | 33% | **36%** I | **35%** I | **20%** | 33% | 36% | 33% | 28% |
| **Very Satisfied** Column % | 13% | **16%** B | **11%** | 6% | 13% | **19%** F | **22%** F | **4%** | 13% | **15%** I | **16%** I | **5%** | 13% | 11% | 15% | 13% |
| **Somewhat Satisfied** Column % | 20% | **23%** B | **17%** | 13% | 20% | **24%** E | **17%** | 19% | 20% | 21% | 19% | 15% | 20% | **24%** KL | **18%** | **15%** |
| **Somewhat Dissatisfied** Column % | 25% | 26% | 24% | 54% | 25% | 25% | 22% | 27% | 25% | **28%** I | **35%** I | **6%** | 25% | **29%** KL | **23%** | **21%** |
| **Very Dissatisfied** Column % | 40% | **32%** | **46%** A | 27% | 40% | **23%** | **38%** D | **50%** DE | 40% | **36%** H | **23%** | **66%** GH | 40% | **32%** | **43%** J | **47%** J |
| **Very/Somewhat Dissatisfied** Column % | 65% | **58%** | **71%** A | 81% | 65% | **49%** | **60%** D | **77%** DE | 65% | **64%** | **58%** | **72%** GH | 65% | **61%** | 66% | **69%** J |
| **Not Sure** Column % | 2% | 3% | 2% | 0% | 2% | **8%** EF | **1%** | **0%** | 2% | **1%** | **6%** G | **8%** G | 2% | **4%** K | **1%** | 3% |

* Denotes variable with statistically significant findings

<span style="background-color:#cce0f5">   </span> **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

The State of Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Very/Somewhat Satisfied** Column % | 62% | 70% BC | 55% C | 6% | 62% | 60% | 57% | 67% E | 62% | 63% H | 39% | 70% H | 62% | 57% | 69% JL | 56% |
| **Very Satisfied** Column % | 22% | 22% | 22% | 6% | 22% | 17% | 21% | 25% D | 22% | 20% | 17% | 33% GH | 22% | 13% | 30% JL | 22% J |
| **Somewhat Satisfied** Column % | 40% | 49% B | 33% | 0% | 40% | 43% | 36% | 42% | 40% | 43% H | 22% | 38% H | 40% | 45% L | 39% | 34% |
| **Somewhat Dissatisfied** Column % | 21% | 13% | 27% A | 36% | 21% | 18% | 27% DF | 17% | 21% | 21% | 25% I | 16% | 21% | 30% KL | 17% L | 12% |
| **Very Dissatisfied** Column % | 15% | 15% | 15% | 59% AB | 15% | 16% | 15% | 15% | 15% | 14% | 29% GI | 11% | 15% | 10% | 12% | 29% JK |
| **Very/Somewhat Dissatisfied** Column % | 36% | 28% | 42% A | 94% AB | 36% | 34% | 42% DF | 32% | 36% | 36% I | 54% GI | 26% | 36% | 40% K | 29% | 41% K |
| **Not Sure** Column % | 2% | 2% | 3% | 0% | 2% | 5% EF | 2% | 1% | 2% | 1% | 7% G | 3% G | 2% | 3% | 2% | 3% |

* Denotes variable with statistically significant findings
Significant difference within groups: ABCDEFGHIJKL

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

K-12 Public Education in Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Very/Somewhat Satisfied** Column % | 40% | **49%** B | **33%** | 19% | 40% | **50%** EF | **39%** | **36%** | 40% | **44%** I | **41%** I | **26%** | 40% | **44%** K | **36%** | 42% |
| **Very Satisfied** Column % | 11% | 12% | 10% | 6% | 11% | **17%** F | **16%** F | **4%** | 11% | **12%** I | **15%** I | **5%** | 11% | 12% | **9%** | **14%** K |
| **Somewhat Satisfied** Column % | 29% | **37%** B | **23%** | 13% | 29% | **32%** E | **23%** | **32%** E | 29% | **32%** I | 25% | **21%** | 29% | 32% | 27% | 28% |
| **Somewhat Dissatisfied** Column % | 29% | **26%** | **30%** | **81%** AB | 29% | **34%** F | 28% | **27%** | 29% | 28% | 35% | 26% | 29% | **32%** L | 29% | **22%** |
| **Very Dissatisfied** Column % | 25% | **20%** | **30%** A | 0% | 25% | **13%** | **28%** D | **30%** D | 25% | **21%** | **22%** | **47%** GH | 25% | **17%** | **30%** J | **30%** J |
| **Very/Somewhat Dissatisfied** Column % | 54% | **46%** A | **60%** A | **81%** A | 54% | **47%** | **56%** D | **56%** D | 54% | **49%** | **56%** | **73%** GH | 54% | **49%** | **58%** J | 53% |
| **Not Sure** Column % | 6% | 4% | 7% | 0% | 6% | **3%** | 5% | **8%** D | 6% | **7%** I | 3% | **2%** | 6% | 7% | 5% | 5% |

* Denotes variable with statistically significant findings
   **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Do you approve or disapprove of the way the Tennessee State Legislature is handling its job? *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Strongly/Somewhat approve** Column % | 50% | 61% BC | 41% | 19% | 50% | 55% F | 50% | 47% | 50% | 55% HI | 45% I | 31% | 50% | 55% L | 50% L | 42% |
| **Strongly approve** Column % | 11% | 14% B | 8% | 6% | 11% | 16% F | 13% F | 6% | 11% | 11% I | 22% GI | 4% | 11% | 12% | 10% | 11% |
| **Somewhat approve** Column % | 39% | 48% B | 32% | 13% | 39% | 39% | 37% | 41% | 39% | 44% HI | 23% | 27% | 39% | 43% L | 40% L | 31% |
| **Somewhat disapprove** Column % | 27% | 18% | 35% A | 49% A | 27% | 25% | 22% | 31% DE | 27% | 21% | 23% | 53% GH | 27% | 24% L | 36% JL | 15% |
| **Strongly disapprove** Column % | 16% | 17% | 14% | 32% | 16% | 14% | 16% | 16% | 16% | 15% | 22% | 15% | 16% | 11% | 10% | 33% JK |
| **Strongly/Somewhat disapprove** Column % | 42% | 34% | 49% A | 81% AB | 42% | 38% | 38% | 48% DE | 42% | 36% | 44% | 68% GH | 42% | 35% | 46% J | 48% J |
| **No opinion** Column % | 8% | 4% | 11% A | 0% | 8% | 7% | 12% DF | 5% | 8% | 9% I | 11% I | 1% | 8% | 10% K | 4% | 10% K |

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Significant difference within groups: ABCDEFGHIJKL

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Overall, how do you feel about labor unions and the role they play in today's workforce? *

| | Gender | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Very/Somewhat favorable** Column % | 39% | **45%** B | **34%** | 60% | 39% | **57%** EF | **37%** F | 31% | 39% | 39% | 39% | 37% | 39% | **43%** K | **34%** | **41%** K |
| **Very favorable** Column % | 18% | **26%** B | **10%** | **60%** B | 18% | **22%** F | **19%** F | 14% | 18% | 18% | **24%** I | **13%** | 18% | **16%** | **15%** | **25%** JK |
| **Somewhat favorable** Column % | 21% | 19% | 23% | 0% | 21% | **35%** EF | **18%** | 17% | 21% | 22% | 16% | 24% | 21% | **27%** KL | **19%** | 16% |
| **Neutral** Column % | 34% | **26%** | **42%** A | 40% | 34% | **24%** | **35%** D | **39%** D | 34% | **32%** | **26%** | **51%** GH | 34% | **29%** | **42%** JL | **28%** |
| **Somewhat unfavorable** Column % | 13% | **20%** B | **7%** | 0% | 13% | **10%** | **10%** | **16%** DE | 13% | **14%** I | **20%** I | **4%** | 13% | 12% | 13% | 14% |
| **Very unfavorable** Column % | 7% | 7% | 7% | 0% | 7% | **4%** | **9%** D | 7% | 7% | **8%** I | **7%** I | **1%** | 7% | 7% | **5%** | **10%** K |
| **Very/Somewhat unfavorable** Column % | 20% | **27%** B | **14%** | 0% | 20% | **15%** | 19% | **24%** D | 20% | **22%** I | **27%** I | **5%** | 20% | 19% | **18%** | **24%** K |
| **I'm not sure** Column % | 7% | **2%** | **10%** A | 0% | 7% | **5%** | **9%** D | 6% | 7% | 7% | 7% | 7% | 7% | 8% | 6% | 6% |

\* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKL

Which of the following do you consider the most outrageous example of wasteful government spending of taxpayer money in Tennessee during the past year? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **In 2024, the Memphis Area Transit Authority (MATA) ran a $60 million deficit but spent millions in taxpayer funds in recent years on a new downtown office, luxury furniture, SUVs, and a branded suite for Grizzlies NBA games. This led the mayor to replace the entire board and propose reduced bus lines, closed trolley lines, and layoffs for 2025.** Column % | 35% | **40% B** | **31%** | 0% | 35% | 36% | **29%** | **40% E** | 35% | **39% I** | **45% I** | **16%** | 35% | **40% K** | **31%** | 36% |
| **Tennessee and Nashville taxpayers are paying $2.3 billion for a new Titans stadium; yet the city of Nashville is now paying an additional $80,000 for upgrades to the old stadium despite public opposition to the new stadium and doubts about the economic benefits.** Column % | 34% | **37%** | **32%** | **87% AB** | 34% | **41% F** | **36% F** | **30%** | 34% | 35% | 37% | 30% | 34% | **33%** | **39% JL** | **28%** |

* Denotes variable with statistically significant findings

<span style="background-color:#cce0f5">   </span> **Significant difference within groups: ABDEFGHIJKL**

Which of the following do you consider the most outrageous example of wasteful government spending of taxpayer money in Tennessee during the past year? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| **The city of Lebanon gave $1.5 million in taxpayer money to attract a new restaurant, whose name was withheld from the public but code-named "Central Perk" in city documents. Local businesses are upset over unfair competition and the lack of transparency.** Column % | 24% | **19%** | **28%** A | 13% | 24% | **19%** | 23% | **26%** D | 24% | **18%** H | **10%** | **54%** GH | 24% | **20%** | **26%** J | 25% |
| **None of the above—I do not consider any of these examples to be wasteful spending** Column % | 7% | **4%** | **9%** A | 0% | 7% | **4%** | **11%** DF | **5%** | 7% | **8%** I | **8%** I | **0%** | 7% | 7% | **4%** | **11%** K |

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*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Do you support the idea of creating a 'Department of Government Efficiency' (DOGE) as proposed by Donald Trump, led by Elon Musk and Vivek Ramaswamy? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Strongly/Somewhat support** Column % | 56% | 61% BC | 53% C | 0% | 56% | 48% | 56% D | 61% D | 56% | 60% HI | 43% | 51% | 56% | 53% L | 68% JL | 41% |
| **Strongly support** Column % | 34% | 33% | 35% | 0% | 34% | 21% | 27% | 45% DE | 34% | 36% H | 15% | 35% H | 34% | 27% | 43% JL | 27% |
| **Somewhat support** Column % | 23% | 28% B | 18% | 0% | 23% | 27% F | 29% F | 16% | 23% | 24% I | 28% I | 16% | 23% | 26% L | 25% L | 13% |
| **Neutral** Column % | 15% | 10% | 19% A | 19% | 15% | 22% F | 18% F | 8% | 15% | 14% | 20% | 14% | 15% | 18% K | 12% | 14% |
| **Somewhat oppose** Column % | 6% | 4% | 7% A | 0% | 6% | 6% | 5% | 6% | 6% | 6% | 6% | 5% | 6% | 4% | 7% | 5% |
| **Strongly oppose** Column % | 16% | 18% | 14% | 81% AB | 16% | 13% | 14% | 20% DE | 16% | 16% | 24% GI | 14% | 16% | 15% K | 10% | 31% JK |
| **Strongly/Somewhat oppose** Column % | 22% | 22% | 22% | 81% AB | 22% | 19% | 19% | 26% DE | 22% | 21% | 31% GI | 19% | 22% | 19% | 17% | 36% JK |
| **I'm not sure** Column % | 7% | 7% | 7% | 0% | 7% | 10% F | 7% | 5% | 7% | 5% | 6% | 15% GH | 7% | 9% K | 4% | 9% K |

\* Denotes variable with statistically significant findings

**Significant difference within groups: ABCDEFGHIJKL**

Do you believe that Elon Musk and Vivek Ramaswamy, as leaders of DOGE, can effectively improve government efficiency? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Yes, their business backgrounds will help** Column % | 36% | 47% B | 26% | 0% | 36% | 34% | 40% F | 33% | 36% | 42% HI | 20% | 19% | 36% | 42% KL | 35% L | 27% |
| **Maybe, but it depends on how they approach it** Column % | 33% | 24% | 41% A | 0% | 33% | 30% | 28% | 38% DE | 33% | 27% | 19% | 69% GH | 33% | 32% | 36% | 29% |
| **No, the government is too different from business** Column % | 23% | 24% | 22% | 100% AB | 23% | 28% E | 20% | 24% | 23% | 23% I | 46% GI | 11% | 23% | 21% | 22% | 31% JK |
| **I'm not sure** Column % | 8% | 5% | 10% A | 0% | 8% | 8% | 12% F | 5% | 8% | 9% I | 14% GI | 1% | 8% | 6% | 7% | 13% JK |

* Denotes variable with statistically significant findings

☐ **Significant difference within groups: ABDEFGHIJKL**

What is the likelihood that the United States will experience an economic recession within the next four years? *

| | Total | Gender | | | Total | Age Groups | | | Total | Ethnicity | | | Total | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male A | Female B | Other/ Non- binary C | | 18 to 34 D | 35 to 54 E | 55+ F | | White G | Black H | Other/ Prefer not to answer I | | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Very unlikely/Unlikely** Column % | 30% | **38%** B | **24%** | 13% | 30% | 30% | 30% | 30% | 30% | **34%** HI | **15%** | **23%** | 30% | **26%** | 31% | **35%** J |
| **Very unlikely** Column % | 9% | **14%** B | **4%** | 0% | 9% | 7% | 9% | 10% | 9% | **11%** I | **8%** I | **1%** | 9% | **4%** | **8%** J | **18%** JK |
| **Unlikely** Column % | 21% | 23% | 20% | 13% | 21% | 23% | 21% | 20% | 21% | **23%** H | **7%** | **22%** H | 21% | 21% | **24%** L | 17% |
| **Neither likely nor unlikely** Column % | 25% | **18%** | **32%** A | 6% | 25% | **22%** | **22%** | **30%** DE | 25% | **21%** | **25%** | **44%** GH | 25% | **22%** | **32%** JL | 19% |
| **Likely** Column % | 20% | **24%** B | **17%** | 0% | 20% | **25%** EF | **19%** | **18%** | 20% | 20% | 23% | 18% | 20% | **31%** KL | **15%** | 12% |
| **Very likely** Column % | 18% | **17%** | **19%** | **81%** AB | 18% | **15%** | **26%** DF | **15%** | 18% | **18%** | **31%** GI | **13%** | 18% | **15%** | **18%** | **24%** JK |
| **Very likely/likely** Column % | 38% | **41%** | **36%** | **81%** AB | 38% | **40%** F | **44%** F | **33%** | 38% | **38%** | **54%** GI | **31%** | 38% | **47%** KL | **32%** | 36% |
| **I'm not sure** Column % | 6% | **3%** | **9%** A | 0% | 6% | **8%** E | **3%** | **7%** E | 6% | **7%** I | **6%** I | **2%** | 6% | 6% | **4%** | **9%** K |

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Under Tennessee's existing Education Savings Account (ESA) program, families of eligible K-12 students can use a portion of their per-pupil funding on certain educational expenses such as private school tuition, tutoring, educational therapy, or other educational purposes. These ESAs are available to families in Memphis, Nashville, and Chattanooga. Gov. Bill Lee has proposed the Education Freedom Scholarship Act to give similar options to all Tennessee families.  Do you support or oppose expanding educational choice to all families across Tennessee? *

| | Total | Gender | | | Total | Age Groups | | | Total | Ethnicity | | | Total | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male A | Female B | Other/ Non-binary C | | 18 to 34 D | 35 to 54 E | 55+ F | | White G | Black H | Other/ Prefer not to answer I | | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Strongly/Somewhat support** Column % | 67% | 68% | 67% | 40% | 67% | 73% E | 65% | 66% | 67% | 64% | 67% | 82% GH | 67% | 69% | 66% | 68% |
| **Strongly support** Column % | 39% | 34% A | 44% A | 27% | 39% | 34% | 36% | 44% DE | 39% | 34% | 54% G | 54% G | 39% | 35% J | 41% | 43% J |
| **Somewhat support** Column % | 28% | 35% B | 23% | 13% | 28% | 39% EF | 28% F | 22% | 28% | 30% H | 13% | 29% H | 28% | 34% KL | 25% | 24% |
| **No opinion, or I'm not sure** Column % | 20% | 18% | 22% A | 6% | 20% | 15% | 27% DF | 18% | 20% | 23% HI | 13% | 11% | 20% | 18% | 21% | 23% |
| **Somewhat oppose** Column % | 5% | 5% | 5% | 0% | 5% | 4% | 5% | 6% | 5% | 5% | 7% | 4% | 5% | 6% | 4% | 5% |
| **Strongly oppose** Column % | 7% | 9% B | 6% | 54% AB | 7% | 8% E | 3% | 10% E | 7% | 8% I | 13% I | 2% | 7% | 7% | 9% L | 4% |
| **Strongly/Somewhat oppose** Column % | 13% | 14% | 11% | 54% AB | 13% | 12% | 8% | 16% E | 13% | 13% I | 20% GI | 6% | 13% | 14% | 13% | 9% |

* Denotes variable with statistically significant findings

■  **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

If your state legislator supports expanding educational choice to all families across Tennessee, would you be more or less likely to vote for them in the next election? *

| | Gender | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **Total** | **Male A** | **Female B** | **Other/ Non-binary C** | **Total** | **18 to 34 D** | **35 to 54 E** | **55+ F** | **Total** | **White G** | **Black H** | **Other/ Prefer not to answer I** | **Total** | **East Tennessee J** | **Middle Tennessee K** | **West Tennessee L** |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Much/Somewhat more likely to vote for them** Column % | 57% | **61% B** | **53%** | 27% | 57% | **68% EF** | **50%** | **55%** | 57% | **52%** | **69% G** | **68% G** | 57% | **53%** | **63% JL** | **51%** |
| **Much more likely to vote for them** Column % | 32% | 32% | 32% | 27% | 32% | 35% | 30% | 32% | 32% | **25%** | **52% G** | **50% G** | 32% | **26%** | **39% JL** | **28%** |
| **Somewhat more likely to vote for them** Column % | 25% | **29% B** | **21%** | 0% | 25% | **34% EF** | **21%** | **23%** | 25% | **28% HI** | **17%** | **18%** | 25% | 27% | 25% | 22% |
| **It would not affect my vote** Column % | 23% | **20%** | **26% A** | 13% | 23% | **19%** | **34% DF** | **18%** | 23% | **25% H** | **16%** | 22% | 23% | **28% K** | **19%** | 23% |
| **Somewhat less likely to vote for them** Column % | 4% | 3% | 5% | 0% | 4% | 4% | 3% | 5% | 4% | 5% | 4% | 3% | 4% | 3% | 4% | 6% |
| **Much less likely to vote for them** Column % | 8% | **7%** | **8%** | **60% AB** | 8% | **4%** | 7% | **10% D** | 8% | **9% H** | **3%** | 6% | 8% | **12% KL** | **6%** | **4%** |
| **Much/Somewhat less likely to vote for them** Column % | 12% | **11%** | **13%** | **60% AB** | 12% | **9%** | 11% | **15% D** | 12% | 14% | 7% | 9% | 12% | **15% KL** | **11%** | **9%** |
| **I'm not sure** Column % | 8% | 8% | 8% | 0% | 8% | **4%** | **5%** | **12% DE** | 8% | **9% I** | **7% I** | **2%** | 8% | **4%** | **7%** | **17% JK** |

\* Denotes variable with statistically significant findings

  **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Charter schools are public schools that operate independently from local school boards and are governed by their own boards of directors. They meet the same academic requirements as traditional public schools but have the flexibility to design their own classrooms, culture, and teaching methods. Public charter schools currently exist in some Tennessee counties. Do you support or oppose expanding charter schools statewide in Tennessee? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Strongly/Somewhat support** Column % | 61% | **56%** | **65%** A | 59% | 61% | 63% | 61% | 59% | 61% | **59%** | 62% | **67%** G | 61% | **59%** | **66%** JL | **52%** |
| **Strongly support** Column % | 23% | **26%** B | **20%** | 59% | 23% | **32%** F | **27%** F | **16%** | 23% | **25%** I | **34%** I | 7% | 23% | **18%** | **22%** | **33%** JK |
| **Somewhat support** Column % | 37% | **30%** | **44%** A | 0% | 37% | **30%** | **35%** | **43%** DE | 37% | **34%** | **28%** | **60%** GH | 37% | **41%** L | **44%** L | **19%** |
| **Neither support nor oppose** Column % | 22% | **26%** B | **19%** | 13% | 22% | 23% | 21% | 23% | 22% | **23%** I | **28%** I | 16% | 22% | **19%** | **22%** | **29%** JK |
| **Somewhat oppose** Column % | 6% | 5% | 7% | 6% | 6% | **8%** F | 6% | **5%** | 6% | **7%** I | 5% | 3% | 6% | **8%** K | **5%** | 5% |
| **Strongly oppose** Column % | 8% | **11%** B | **5%** | **22%** B | 8% | **4%** | 8% | **9%** D | 8% | **7%** H | 2% | **14%** GH | 8% | **10%** K | **4%** | **11%** K |
| **Strongly/Somewhat oppose** Column % | 14% | 15% | 12% | 28% | 14% | 13% | 14% | 14% | 14% | **14%** H | **6%** | **17%** H | 14% | **18%** K | **8%** | **16%** K |
| **I'm not sure** Column % | 4% | 2% | 4% | 0% | 4% | **2%** | **4%** D | 4% | 4% | **4%** I | **4%** I | **0%** | 4% | 4% | 4% | 3% |

* Denotes variable with statistically significant findings

🟦 **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Tennessee is considering a policy change to enhance the availability and quality of job training, education, and employment opportunity information for students and their families. We are interested in your views on various potential outcomes of this policy change. For each of the following statements, please indicate how it affects your level of support for the proposed policy change: The policy will require colleges to demonstrate the value of their education programs and actively guide students toward degrees and training likely to lead to prosperous careers *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **It makes me much/somewhat more likely to support the policy** Column % | 73% | **69%** | **76%** A | 46% | 73% | **63%** | **72%** D | **78%** D | 73% | **73%** H | 64% | 73% | 73% | **72%** L | **79%** JL | 62% |
| **It makes me much more likely to support the policy** Column % | 42% | **38%** | **46%** A | 32% | 42% | **37%** | **37%** | **49%** DE | 42% | **40%** | 45% | **49%** G | 42% | **37%** | **48%** JL | 39% |
| **It makes me somewhat more likely to support the policy** Column % | 30% | 31% | 30% | 13% | 30% | **26%** | **35%** D | 29% | 30% | **33%** HI | 19% | **24%** | 30% | **35%** L | **30%** L | 23% |
| **It does not affect my level of support** Column % | 12% | 11% | 14% | 0% | 12% | **15%** F | **16%** F | **9%** | 12% | 13% | 12% | 9% | 12% | 12% | 12% | 14% |
| **It makes me somewhat less likely to support the policy** Column % | 8% | **14%** B | **2%** | 0% | 8% | **13%** EF | **2%** | **8%** E | 8% | **6%** | 3% | **17%** GH | 8% | **8%** K | 2% | **17%** JK |
| **It makes me much less likely to support the policy** Column % | 3% | **4%** | **3%** | 54% AB | 3% | **6%** F | **4%** F | **1%** | 3% | **3%** I | 14% GI | 0% | 3% | **4%** L | **4%** L | 1% |
| **It makes me much/somewhat less likely to support the policy** Column % | 11% | **18%** B | **5%** | 54% AB | 11% | **20%** EF | **6%** | **10%** | 11% | **9%** | 17% G | 17% G | 11% | **12%** K | 6% | **18%** JK |
| **I'm not sure** Column % | 4% | **2%** | **6%** A | 0% | 4% | **2%** | **6%** D | 4% | 4% | **5%** I | 6% I | 1% | 4% | 4% | 4% | 5% |

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

The policy will provide targeted support to Tennessee's rural and economically distressed counties, aiming to enhance their competitiveness in attracting new businesses that offer high-paying jobs *

| | Gender | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **Total** | **Male A** | **Female B** | **Other/ Non-binary C** | **Total** | **18 to 34 D** | **35 to 54 E** | **55+ F** | **Total** | **White G** | **Black H** | **Other/ Prefer not to answer I** | **Total** | **East Tennessee J** | **Middle Tennessee K** | **West Tennessee L** |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **It makes me much/somewhat more likely to support the policy** Column % | 76% | 77% | 76% | 40% | 76% | 62% | 74% D | 85% DE | 76% | 76% H | 67% | 83% GH | 76% | 73% | 78% | 77% |
| **It makes me much more likely to support the policy** Column % | 43% | 41% | 45% | 40% | 43% | 32% | 40% D | 51% DE | 43% | 39% | 45% | 61% GH | 43% | 36% | 48% J | 46% J |
| **It makes me somewhat more likely to support the policy** Column % | 33% | 35% | 32% | 0% | 33% | 30% | 34% | 34% | 33% | 37% HI | 22% | 22% | 33% | 37% K | 31% | 31% |
| **It does not affect my level of support** Column % | 13% | 16% B | 11% | 60% AB | 13% | 23% EF | 13% F | 8% | 13% | 13% | 24% GI | 8% | 13% | 12% | 14% | 14% |
| **It makes me somewhat less likely to support the policy** Column % | 6% | 5% | 7% | 0% | 6% | 12% EF | 7% F | 2% | 6% | 6% | 3% | 8% | 6% | 10% KL | 4% | 2% |
| **It makes me much less likely to support the policy** Column % | 1% | 1% | 0% | 0% | 1% | 0% | 1% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 0% |
| **It makes me much/somewhat less likely to support the policy** Column % | 7% | 6% | 8% | 0% | 7% | 13% EF | 8% F | 2% | 7% | 7% | 4% | 9% | 7% | 11% KL | 5% | 2% |
| **I'm not sure** Column % | 4% | 2% | 5% A | 0% | 4% | 2% | 5% | 4% | 4% | 5% I | 5% I | 0% | 4% | 4% | 3% | 6% K |

* Denotes variable with statistically significant findings

<span style="background-color:#cce0f5">  </span> **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

The policy will focus on equipping Tennesseans with the necessary training and credentials, prioritizing local hiring, and reducing the need for businesses to seek employees from outside the state *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non- binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **It makes me much/somewhat more likely to support the policy** Column % | 77% | 75% | 79% | 94% | 77% | **69%** | **74%** | **85%** DE | 77% | **77%** | **70%** | **84%** GH | 77% | **81%** L | **79%** L | 68% |
| **It makes me much more likely to support the policy** Column % | 40% | 39% | 41% | 0% | 40% | 39% | 41% | 39% | 40% | **38%** | **53%** GI | 40% | 40% | **42%** K | 35% | **44%** K |
| **It makes me somewhat more likely to support the policy** Column % | 38% | **36%** | **38%** | **94%** AB | 38% | **30%** | **33%** | **46%** DE | 38% | **39%** H | **17%** | **44%** H | 38% | **39%** L | **44%** L | 24% |
| **It does not affect my level of support** Column % | 11% | 11% | 12% | 6% | 11% | **18%** F | **16%** F | **5%** | 11% | 11% | 9% | 13% | 11% | 10% | **10%** | **15%** K |
| **It makes me somewhat less likely to support the policy** Column % | 2% | 3% | 2% | 0% | 2% | **4%** F | 2% | **1%** | 2% | 2% | 2% | 1% | 2% | 1% | 3% | 2% |
| **It makes me much less likely to support the policy** Column % | 3% | 4% | 2% | 0% | 3% | **6%** F | **4%** F | **0%** | 3% | **2%** | **14%** GI | **0%** | 3% | **3%** L | **4%** L | 1% |
| **It makes me much/somewhat less likely to support the policy** Column % | 5% | 6% | 4% | 0% | 5% | **10%** EF | **6%** F | **2%** | 5% | **5%** I | **16%** GI | **1%** | 5% | 5% | 6% | 3% |
| **I'm not sure** Column % | 6% | 7% | 5% | 0% | 6% | **3%** | **5%** | **9%** DE | 6% | **7%** I | 5% | **3%** | 6% | **4%** | **4%** | **14%** JK |

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

The policy will provide high school counselors with comprehensive information, enabling them to assist students in making informed decisions about career paths, higher education requirements, and opportunities in high-paying jobs *

| | Gender | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male<br>A | Female<br>B | Other/<br>Non-<br>binary<br>C | Total | 18 to<br>34<br>D | 35 to<br>54<br>E | 55+<br>F | Total | White<br>G | Black<br>H | Other/<br>Prefer<br>not to<br>answer<br>I | Total | East<br>Tennes<br>see<br>J | Middle<br>Tennes<br>see<br>K | West<br>Tennes<br>see<br>L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **It makes me much/somewhat more likely to support the policy**<br>Column % | 76% | 77% | 76% | 68% | 76% | **68%** | **72%** | **84%**<br>DE | 76% | **75%** | **73%** | **83%**<br>GH | 76% | **72%** | **79%**<br>J | 78% |
| **It makes me much more likely to support the policy**<br>Column % | 46% | **38%** | **53%**<br>A | 27% | 46% | **35%** | **45%**<br>D | **52%**<br>D | 46% | **39%** | **55%**<br>G | **70%**<br>GH | 46% | **41%** | **50%**<br>J | 47% |
| **It makes me somewhat more likely to support the policy**<br>Column % | 31% | **39%**<br>B | **23%** | 41% | 31% | 33% | 27% | 32% | 31% | **36%**<br>HI | **18%** | **13%** | 31% | 31% | 29% | 32% |
| **It does not affect my level of support**<br>Column % | 15% | 15% | 15% | 32% | 15% | **20%**<br>F | **18%**<br>F | **11%** | 15% | **17%**<br>H | **8%** | 14% | 15% | **20%**<br>K | **12%** | 15% |
| **It makes me somewhat less likely to support the policy**<br>Column % | 2% | 3% | 2% | 0% | 2% | **4%**<br>F | 2% | **1%** | 2% | 2% | 4% | 3% | 2% | 1% | 3% | 2% |
| **It makes me much less likely to support the policy**<br>Column % | 3% | 3% | 2% | 0% | 3% | **6%**<br>F | **4%**<br>F | **0%** | 3% | **2%** | **13%**<br>GI | **0%** | 3% | 3% | 3% | 1% |
| **It makes me much/somewhat less likely to support the policy**<br>Column % | 5% | 6% | 4% | 0% | 5% | **10%**<br>EF | **6%**<br>F | **2%** | 5% | **4%** | **17%**<br>GI | **3%** | 5% | 4% | 6% | 3% |
| **I'm not sure**<br>Column % | 3% | 2% | 4% | 0% | 3% | 2% | 4% | 3% | 3% | **4%**<br>I | 2% | **0%** | 3% | 3% | 3% | 3% |

* Denotes variable with statistically significant findings

<span style="background:#cce0f5">   </span> **Significant difference within groups: ABDEFGHIJK**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Do you agree or disagree that programs like earning college credits in high school, apprenticeships, and paid work experiences should be expanded in Tennessee as part of College, Career, and Technical Education? *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Strongly/Somewhat agree** Column % | 82% | 82% | 82% | 87% | 82% | 69% | 78% D | 92% DE | 82% | 83% H | 74% | 82% | 82% | 83% | 81% | 84% |
| **Strongly agree** Column % | 53% | 44% | 61% A | 87% A | 53% | 44% | 54% D | 58% D | 53% | 49% | 55% | 70% GH | 53% | 55% | 52% | 53% |
| **Somewhat agree** Column % | 29% | 38% B | 21% | 0% | 29% | 25% | 24% | 35% DE | 29% | 34% HI | 20% | 12% | 29% | 28% | 29% | 31% |
| **Neither agree nor disagree** Column % | 11% | 9% | 12% | 13% | 11% | 11% F | 16% F | 7% | 11% | 11% | 6% | 12% | 11% | 11% | 10% | 12% |
| **Somewhat disagree** Column % | 4% | 6% B | 2% | 0% | 4% | 14% EF | 1% | 0% | 4% | 2% | 14% GI | 4% | 4% | 2% | 6% JL | 1% |
| **Strongly disagree** Column % | 2% | 2% | 1% | 0% | 2% | 4% EF | 2% F | 0% | 2% | 1% | 4% | 2% | 2% | 1% | 2% | 2% |
| **Strongly/Somewhat disagree** Column % | 5% | 8% B | 3% | 0% | 5% | 18% EF | 2% F | 0% | 5% | 4% | 18% GI | 5% | 5% | 3% | 8% JL | 3% |
| **I'm not sure** Column % | 2% | 1% | 2% | 0% | 2% | 1% | 3% F | 1% | 2% | 2% | 2% | 1% | 2% | 3% | 1% | 1% |

\* Denotes variable with statistically significant findings

**Significant difference within groups: ABDEFGHIJL**

Currently, Tennessee does not have a statewide cap on how much local governments can raise property taxes  Which of the following best reflects your opinion on managing property tax increases in Tennessee? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **I support implementing a statewide cap on property tax increases** Column % | 51% | **45%** | **57%** A | 64% | 51% | **37%** | **46%** D | **63%** DE | 51% | **48%** | 40% | **71%** GH | 51% | **58%** L | **54%** L | 36% |
| **I support a combination of statewide regulation and local decision-making on property tax increases** Column % | 20% | **26%** B | **16%** | 22% | 20% | **24%** F | 22% | **17%** | 20% | **22%** I | 19% | **12%** | 20% | 21% | **17%** | 24% K |
| **I support allowing local governments (mayors and city councils/county commissions) to decide on property tax increases without state-imposed caps** Column % | 17% | **22%** B | **12%** | 13% | 17% | **23%** F | **18%** F | **12%** | 17% | 17% | **22%** I | 13% | 17% | **11%** | 19% J | 22% J |
| **I'm not sure** Column % | 12% | **7%** | **15%** A | 0% | 12% | **16%** F | **15%** F | **7%** | 12% | **12%** I | **18%** I | 4% | 12% | 10% | 10% | 18% JK |

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKL

Should there be a limit on how much property taxes can go up each year in Tennessee, with voter approval needed for any increase beyond that limit? *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Yes, with voter approval for increases over the limit** Column % | 81% | 79% | **83%** C | **55%** | 81% | **67%** | **76%** D | **92%** DE | 81% | **81%** H | 63% | **90%** GH | 81% | 81% | 83% | 79% |
| **No, no limit is needed** Column % | 11% | **14%** B | **8%** | **45%** AB | 11% | **21%** EF | **13%** F | **3%** | 11% | **9%** | **25%** GI | **8%** | 11% | 10% | 12% | 9% |
| **I'm not sure** Column % | 8% | 7% | 10% | 0% | 8% | **11%** F | **10%** F | **5%** | 8% | **9%** I | **12%** I | **2%** | 8% | **9%** K | **6%** | **11%** K |

* Denotes variable with statistically significant findings

<span style="background-color:#cce">   </span> **Significant difference within groups: ABCDEFGHIK**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Do you feel that local government officials in Tennessee are in touch with the needs of their communities? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Yes, they understand our needs** Column % | 12% | **18%** B | **8%** | 0% | 12% | **18%** F | **15%** F | **8%** | 12% | **14%** I | **15%** I | **3%** | 12% | 10% | 14% | 14% |
| **No, they're out of touch** Column % | 34% | **27%** | **40%** A | **72%** A | 34% | **37%** F | **43%** F | **26%** | 34% | 33% | 41% | 34% | 34% | **30%** | **36%** J | 37% |
| **Sometimes, it varies** Column % | 50% | 52% | 48% | 28% | 50% | **41%** | **37%** | **64%** DE | 50% | **48%** | **41%** | **63%** GH | 50% | **55%** KL | **47%** | **46%** |
| **I'm not sure** Column % | 4% | 3% | 4% | 0% | 4% | 4% | 5% | 3% | 4% | **4%** I | 3% | **1%** | 4% | 5% | 3% | 3% |

* Denotes variable with statistically significant findings
<span style="background-color:#cce0f5">   </span> **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| Valid Cases | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **His focus on economic issues like inflation and jobs: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply)** % Valid Cases | 56% | **46%** | **64%** A | 63% | 56% | 51% | 56% | 58% | 56% | **57%** H | **38%** | **61%** H | 56% | **58%** L | **59%** L | 46% |
| **Immigration policies: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply)** % Valid Cases | 53% | 50% | 56% | 22% | 53% | **37%** | **53%** D | **62%** DE | 53% | **53%** H | **36%** | **61%** H | 53% | **51%** | **60%** JL | 44% |
| **Discontent with the previous administration's performance: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply)** % Valid Cases | 51% | 50% | 51% | 41% | 51% | **41%** | **47%** | **60%** DE | 51% | **50%** H | **27%** | **70%** GH | 51% | 46% | **58%** JL | 45% |
| **Belief in his policies regarding crime and law enforcement: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply)** % Valid Cases | 41% | **36%** | **46%** A | 0% | 41% | **30%** | **39%** D | **49%** DE | 41% | **40%** H | **22%** | **60%** GH | 41% | 40% | **46%** L | 35% |

* Denotes variable with statistically significant findings

    **Significant difference within groups: ADEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Why do you think Donald Trump won the 2024 presidential election? (Select all that apply) *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| **His leadership style and persona: Why do you think Donald Trump won the 2024 presidential election? (Select all that apply)** % Valid Cases | 38% | 40% | 36% | 22% | 38% | **42%** F | **51%** DF | **26%** | 38% | **40%** I | 39% | **29%** | 38% | **43%** KL | **35%** | **34%** |
| **His appeal to traditional values and cultural issues:Why do you think Donald Trump won the 2024 presidential election? (Select all that apply)** % Valid Cases | 37% | 39% | 35% | 27% | 37% | **34%** | **44%** DF | **33%** | 37% | **41%** HI | **18%** | **30%** H | 37% | **45%** KL | **30%** | **36%** |
| **Voter perception that he was unfairly treated in past elections:Why do you think Donald Trump won the 2024 presidential election? (Select all that apply)** % Valid Cases | 31% | **26%** | **34%** A | 27% | 31% | 28% | 30% | 33% | 31% | **29%** H | **17%** | **46%** GH | 31% | **25%** | **38%** JL | **26%** |
| **Other (please specify): Why do you think Donald Trump won the 2024 presidential election? (Select all that apply)** % Valid Cases | 10% | 9% | 10% | 32% | 10% | **5%** | **5%** | **16%** DE | 10% | 11% | 16% | 1% | 10% | **10%** K | **6%** | **16%** JK |

* Denotes variable with statistically significant findings

☐ **Significant difference within groups: ADEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| Valid Cases | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **She was too closely associated with Biden's administration and its policies: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply)** % Valid Cases | 58% | 56% | 60% | 28% | 58% | **49%** | **53%** | **67%** DE | 58% | **57%** H | **36%** | **76%** GH | 58% | **60%** K | **53%** | **63%** K |
| **Perception that she was not ready or qualified for the presidency:Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply)** % Valid Cases | 52% | **49%** | **55%** A | 27% | 52% | **43%** | **55%** D | **55%** D | 52% | **50%** | **44%** | **66%** GH | 52% | **48%** | **61%** JL | **44%** |
| **Lack of a clear policy vision: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply)** % Valid Cases | 48% | **43%** | **52%** A | 22% | 48% | **32%** | **54%** D | **51%** D | 48% | **46%** H | **35%** | **64%** GH | 48% | **43%** | **52%** J | 48% |
| **Specific policy positions, like her stance on transgender issues or immigration: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply)** % Valid Cases | 48% | 46% | 50% | 0% | 48% | **35%** | **51%** D | **53%** D | 48% | **46%** H | **13%** | **77%** GH | 48% | **53%** L | **52%** L | **32%** |

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) *

| | Gender | | | | Age Groups | | | | | Ethnicity | | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| **Economic concerns and dissatisfaction with her campaign's economic message: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply)** % Valid Cases | 37% | 39% | 36% | 22% | 37% | 30% | 42% D | 39% D | 37% | 40% H | 21% | 36% H | 37% | 39% | 34% | 41% |
| **Issues with her campaign strategy or messaging: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply)** % Valid Cases | 35% | 44% B | 27% | 36% | 35% | 44% EF | 35% | 30% | 35% | 34% | 39% | 37% | 35% | 36% | 31% | 39% K |
| **General voter disillusionment with Democrats: Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply)** % Valid Cases | 34% | 35% | 34% | 22% | 34% | 29% | 36% | 36% D | 34% | 39% HI | 23% | 22% | 34% | 39% KL | 32% | 31% |
| **Belief that her identity (race and gender) played a negative role in voter perception:Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply)** % Valid Cases | 23% | 24% | 22% | 81% | 23% | 29% F | 26% F | 17% | 23% | 21% | 31% G | 27% | 23% | 25% | 21% | 23% |

* Denotes variable with statistically significant findings

<span style="background:#cfe2f3;">   </span> **Significant difference within groups: ABDEFGHIJKL**

Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply) *

| | Total | Gender | | | Total | Age Groups | | | Total | Ethnicity | | | Total | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male A | Female B | Other/ Non-binary C | | 18 to 34 D | 35 to 54 E | 55+ F | | White G | Black H | Other/ Prefer not to answer I | | East Tennessee J | Middle Tennessee K | West Tennessee L |
| **Other (please specify): Why do you think Kamala Harris lost the 2024 presidential election? (Select all that apply)** % Valid Cases | 4% | **3%** | **6%** A | 0% | 4% | 3% | **2%** | **7%** E | 4% | 5% | 8% | 1% | 4% | 4% | 5% | 3% |

* Denotes variable with statistically significant findings

▢   **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

In terms of both the Electoral College and the popular vote, how do you think Joe Biden would have performed against President Trump in the 2024 election compared to Kamala Harris's performance? *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Better than Harris** Column % | 16% | **25% B** | **9%** | **59% B** | 16% | **18% F** | **22% F** | **12%** | 16% | **17% I** | **21% I** | **9%** | 16% | 16% | 15% | 20% |
| **The same as Harris** Column % | 37% | **26%** | **46% A** | 0% | 37% | 34% | 38% | 38% | 37% | **33% H** | 23% | **61% GH** | 37% | **34%** | **43% JL** | 31% |
| **Worse than Harris** Column % | 34% | **38% B** | **32%** | 41% | 34% | 33% | **30%** | **38% E** | 34% | **37% I** | 29% | **29%** | 34% | **38% L** | **36% L** | 26% |
| **I'm not sure** Column % | 12% | 11% | 13% | 0% | 12% | 15% | 10% | 12% | 12% | **13% I** | **27% GI** | **1%** | 12% | **12% K** | **7%** | **23% JK** |

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABEFGHIJKL**

Would you consider ending a long-term friendship if you discovered that your friend holds political views opposite to yours? *

| | Gender | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Definitely/Probably yes** Column % | 13% | **13%** | **13%** | **81%** AB | 13% | **26%** EF | **16%** F | **4%** | 13% | 13% | 16% | 11% | 13% | 12% | **16%** L | **10%** |
| **Definitely yes** Column % | 6% | **5%** | **7%** | **59%** AB | 6% | **12%** F | **8%** F | **2%** | 6% | **5%** | 8% | **9%** G | 6% | 7% | 6% | 6% |
| **Probably yes** Column % | 7% | 8% | **6%** | **22%** B | 7% | **14%** EF | **8%** F | **2%** | 7% | **8%** I | **8%** I | **2%** | 7% | **5%** | **10%** JL | **5%** |
| **Maybe or I'm not sure** Column % | 14% | 14% | 13% | 13% | 14% | **12%** | **20%** DF | **10%** | 14% | 14% | 13% | 15% | 14% | **13%** K | **9%** | **23%** JK |
| **Probably not** Column % | 22% | **27%** B | **18%** | 0% | 22% | 22% | 20% | 24% | 22% | **24%** I | **34%** GI | **7%** | 22% | 22% | 20% | 25% |
| **Definitely not** Column % | 51% | **46%** | **56%** AC | **6%** | 51% | **40%** | **45%** | **62%** DE | 51% | **49%** H | **37%** | **67%** GH | 51% | **52%** L | **55%** L | **42%** |
| **Definitely/Probably not** Column % | 73% | **73%** C | **74%** C | **6%** | 73% | **62%** | **64%** | **86%** DE | 73% | 73% | 71% | 74% | 73% | **75%** L | **75%** L | **67%** |

* Denotes variable with statistically significant findings

▦ **Significant difference within groups: ABCDEFGHIJKL**

How would you describe the typical winter temperatures in Tennessee? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Too cold** Column % | 37% | 26% | 46% A | 32% | 37% | 29% | 41% D | 38% D | 37% | 35% | 38% | 47% G | 37% | 30% | 44% JL | 36% |
| **Just right** Column % | 51% | 61% BC | 43% | 13% | 51% | 50% | 47% | 54% E | 51% | 57% HI | 39% | 32% | 51% | 55% K | 48% | 51% |
| **Not cold enough** Column % | 10% | 10% | 10% | 54% AB | 10% | 14% F | 11% | 8% | 10% | 8% | 10% | 21% GH | 10% | 14% K | 5% | 13% K |
| **I have not experienced Tennessee's winters** Column % | 2% | 3% B | 1% | 0% | 2% | 7% EF | 1% | 0% | 2% | 1% | 13% GI | 0% | 2% | 0% | 4% JL | 0% |

* Denotes variable with statistically significant findings

<span style="background-color:#cfe2f3">   </span> **Significant difference within groups: ABCDEFGHIJKL**

If you had to choose between having lots of snow or no snow for the entire winter, which would you prefer? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non- binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Lots of snow** Column % | 45% | 44% | 46% | 60% | 45% | 61% EF | 39% | 41% | 45% | 40% | 42% | 69% GH | 45% | 47% L | 50% L | 32% |
| **No snow** Column % | 55% | 56% | 54% | 40% | 55% | 39% | 61% D | 59% D | 55% | 60% I | 58% I | 31% | 55% | 53% | 50% | 68% JK |

* Denotes variable with statistically significant findings

<span style="background:lightblue">  </span> **Significant difference within groups: DEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) [ROTATE] *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| Valid Cases | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **General weather apps (e g , The Weather Channel, AccuWeather):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply)** % Valid Cases | 58% | **50%** | **65%** **A** | 28% | 58% | **52%** | **66%** **DF** | **55%** | 58% | **55%** | **52%** | **72%** **GH** | 58% | 59% | 59% | 54% |
| **Local television news stations (e g , WTVF, WBIR, WMC):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply)** % Valid Cases | 55% | 53% | 56% | 22% | 55% | **34%** | **42%** **D** | **75%** **DE** | 55% | **56%** **H** | **45%** | 56% | 55% | **53%** | **52%** | **63%** **JK** |
| **National weather services (e g , National Weather Service, Weather gov):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply)** % Valid Cases | 53% | 52% | 53% | 54% | 53% | **48%** | **46%** | **61%** **DE** | 53% | **49%** | **46%** | **74%** **GH** | 53% | **50%** | **51%** | **61%** **JK** |

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKL

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) [ROTATE] *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non- binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| **Text alerts from local authorities or weather services:**Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases | 32% | 30% | 33% | 49% | 32% | 35% | 32% | 30% | 32% | **34%** I | 33% | **24%** | 32% | **37%** K | 27% | **34%** K |
| **Social media platforms (e g , Facebook, Twitter/X):**Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases | 26% | 29% | 24% | 40% | 26% | **38%** EF | **29%** F | **18%** | 26% | 27% | 26% | 26% | 26% | **23%** | 20% | **45%** JK |
| **Radio stations:**Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases | 25% | **28%** B | **23%** | 0% | 25% | **30%** F | 25% | **21%** | 25% | **24%** | **36%** GI | 22% | 25% | **31%** K | 17% | **30%** K |
| **Specialized weather services (e g , Nashville Severe Weather, Tennessee Valley Weather):**Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) % Valid Cases | 18% | 19% | 17% | 22% | 18% | **22%** F | **20%** F | **13%** | 18% | 18% | 15% | 15% | 18% | **17%** L | **21%** L | 11% |

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABDEFGHIJKL**

Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply) [ROTATE] *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| **Weather-focused YouTube channels (e g , Ryan Hall, Y'all):Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply)** % Valid Cases | 11% | 13% | 10% | 0% | 11% | **19%** **F** | **17%** **F** | **2%** | 11% | **10%** | **23%** **GI** | **7%** | 11% | **7%** | **13%** **J** | **14%** **J** |
| **Other (please specify)::Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply)** % Valid Cases | 1% | 1% | 2% | 0% | 1% | 1% | 0% | 2% | 1% | 2% | 1% | 0% | 1% | 2% | 1% | 2% |
| **I do not follow weather updates:Which of the following sources do you most often use to get your severe weather news and updates? (Select all that apply)** % Valid Cases | 2% | 2% | 2% | 0% | 2% | 4% | 2% | 0% | 2% | 2% | 1% | 1% | 2% | 3% | 2% | 0% |

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

In some cities across Tennessee, bike lanes have been installed within existing roadways by repurposing portions of the road to create space for cyclists. This often involves reducing the width of vehicle lanes or removing parking spaces.  Have you personally used the bike lanes installed within existing roadways in your city or area? *

|  | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | Total | Male A | Female B | Other/ Non- binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Yes, I use them regularly/occasionally** Column % | 23% | **27%** B | **20%** | 45% | 23% | **43%** EF | **34%** F | **5%** | 23% | 23% | **31%** I | **18%** | 23% | **20%** | **22%** | **31%** JK |
| **Yes, I use them regularly** Column % | 8% | **11%** B | **5%** | **45%** AB | 8% | **12%** F | **14%** F | **1%** | 8% | **8%** | **13%** GI | **4%** | 8% | **5%** | **10%** J | 8% |
| **Yes, I have used them occasionally** Column % | 16% | 16% | 15% | 0% | 16% | **32%** EF | **20%** F | **4%** | 16% | 16% | 18% | 14% | 16% | **15%** | **12%** | **23%** JK |
| **No, I have not used them** Column % | 63% | **58%** | **68%** A | 55% | 63% | **44%** | **52%** D | **82%** DE | 63% | **63%** H | **51%** | **71%** GH | 63% | **65%** L | **69%** L | 49% |
| **There are no bike lanes installed within existing roadways in my city or area** Column % | 11% | **14%** B | **10%** | 0% | 11% | 10% | 11% | 12% | 11% | 11% | 16% | 10% | 11% | **12%** K | **8%** | **17%** K |
| **I'm not sure** Column % | 2% | 2% | 3% | 0% | 2% | **3%** F | **4%** F | **1%** | 2% | 3% | 3% | 1% | 2% | **3%** K | **1%** | 3% |

\* Denotes variable with statistically significant findings

███ **Significant difference within groups: ABDEFGHIJKL**

Do you believe that bike lanes installed within existing roadways in your city or area are a worthwhile investment, or do you think they are not necessary? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non- binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **They are a worthwhile investment** Column % | 26% | **24%** | **29%** | **64% AB** | 26% | **22%** | **37% DF** | **22%** | 26% | 27% | 32% | 22% | 26% | **25%** | **20%** | **42% JK** |
| **They are somewhat worthwhile** Column % | 28% | 30% | 26% | 22% | 28% | **35% EF** | **24%** | **26%** | 28% | 27% | 25% | 31% | 28% | 30% | 26% | 25% |
| **They make no difference** Column % | 17% | **11%** | **23% A** | 13% | 17% | **16%** | **12%** | **22% DE** | 17% | **13%** | **12%** | **40% GH** | 17% | **10%** | **28% JL** | **10%** |
| **They are somewhat unnecessary** Column % | 10% | **13% B** | **8%** | 0% | 10% | **7%** | **13% D** | 10% | 10% | **13% HI** | **6%** | **3%** | 10% | **14% KL** | **9%** | **8%** |
| **They are not necessary** Column % | 14% | **19% B** | **10%** | 0% | 14% | **16% E** | **9%** | **16% E** | 14% | **16% I** | **21% I** | **2%** | 14% | 16% | 13% | 11% |
| **I'm not sure** Column % | 4% | 4% | 4% | 0% | 4% | 5% | 5% | 3% | 4% | **5% I** | 4% | **1%** | 4% | 5% | 4% | 3% |

* Denotes variable with statistically significant findings

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Generally speaking, do you think of yourself as a   ? *

| | Total | **Gender** Male A | Female B | Other/ Non-binary C | Total | **Age Groups** 18 to 34 D | 35 to 54 E | 55+ F | Total | **Ethnicity** White G | Black H | Other/ Prefer not to answer I | Total | **Grand Division** East Tennes see J | Middle Tennes see K | West Tennes see L |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Democrat** Column % | 24% | 23% | 24% | 59% | 24% | 27% | 23% | 23% | 24% | 23% I | 55% GI | 11% | 24% | 13% | 25% J | 40% JK |
| **Independent** Column % | 29% | 27% | 31% | 28% | 29% | 25% | 25% | 34% DE | 29% | 20% | 17% | 74% GH | 29% | 29% | 29% | 28% |
| **Republican** Column % | 45% | 49% B | 42% | 13% | 45% | 46% | 50% F | 41% | 45% | 54% HI | 28% I | 15% | 45% | 55% KL | 45% L | 28% |
| **Something else:** Column % | 2% | 1% | 3% A | 0% | 2% | 2% | 3% | 1% | 2% | 3% I | 0% | 0% | 2% | 3% | 1% | 3% |

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Would you call yourself a  *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 540 | 267 | 272 | 1 | 540 | 133 | 190 | 216 | 540 | 477 | 33 | 30 | 540 | 243 | 222 | 75 |
| **Strong Republican** Column % | 75% | 73% | 77% | 100% | 75% | **65%** | **82% D** | **76% D** | 75% | 76% | 81% | 62% | 75% | 73% | 77% | 77% |
| **Not a Very Strong Republican** Column % | 25% | 27% | 23% | 0% | 25% | **35% EF** | **18%** | **24%** | 25% | 24% | 19% | 38% | 25% | 27% | 23% | 23% |

* Denotes variable with statistically significant findings

■  **Significant difference within groups: DEF**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Would you call yourself a    *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non- binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 288 | 127 | 158 | 3 | 288 | 77 | 87 | 123 | 288 | 199 | 66 | 23 | 288 | 58 | 124 | 106 |
| **Strong Democrat** Column % | 68% | 69% | 67% | 100% | 68% | 65% | 69% | 70% | 68% | **66%** | **81%** GI | **55%** | 68% | 72% | **60%** | **76%** K |
| **Not a Very Strong Democrat** Column % | 32% | 31% | 33% | 0% | 32% | 35% | 31% | 30% | 32% | **34%** H | **19%** | **45%** H | 32% | 28% | **40%** L | **24%** |

\* Denotes variable with statistically significant findings

▢ **Significant difference within groups: GHIKL**

Do you think of yourself as    *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 372 | 153 | 217 | 1 | 372 | 78 | 106 | 188 | 372 | 200 | 21 | 151 | 372 | 142 | 147 | 83 |
| **Closer to the Republican Party** Column % | 44% | 33% | 52% A | 0% | 44% | 17% | 35% D | 61% DE | 44% | 34% H | 8% | 63% GH | 44% | 24% | 66% JL | 40% J |
| **Closer to the Democratic Party** Column % | 13% | 15% | 11% | 80% | 13% | 27% EF | 9% | 10% | 13% | 18% I | 24% I | 5% | 13% | 22% KL | 9% | 5% |
| **Strictly an Independent** Column % | 43% | 52% B | 36% | 20% | 43% | 57% F | 57% F | 29% | 43% | 48% I | 67% I | 32% | 43% | 53% K | 25% | 55% K |

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKL

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Do you approve or disapprove of the way the Republican Party is handling its job? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 540 | 267 | 272 | 1 | 540 | 133 | 190 | 216 | 540 | 477 | 33 | 30 | 540 | 243 | 222 | 75 |
| **Strongly/Somewhat approve** Column % | 89% | 86% | 91% | 100% | 89% | 85% | 95% DF | 86% | 89% | 90% H | 78% | 82% | 89% | 88% | 90% | 89% |
| **Strongly approve** Column % | 42% | 44% | 40% | 0% | 42% | 42% F | 58% DF | 28% | 42% | 44% I | 38% I | 9% | 42% | 38% | 50% JL | 33% |
| **Somewhat approve** Column % | 47% | 43% | 51% | 100% | 47% | 42% | 38% | 58% DE | 47% | 46% | 39% | 73% GH | 47% | 50% K | 40% | 56% K |
| **Somewhat disapprove** Column % | 8% | 9% | 6% | 0% | 8% | 12% E | 3% | 9% E | 8% | 6% | 21% G | 16% | 8% | 10% | 5% | 8% |
| **Strongly disapprove** Column % | 2% | 4% B | 1% | 0% | 2% | 2% | 1% | 4% E | 2% | 2% | 1% | 2% | 2% | 2% | 3% | 1% |
| **Strongly/Somewhat disapprove** Column % | 10% | 13% B | 7% | 0% | 10% | 14% E | 4% | 13% E | 10% | 9% | 22% G | 18% | 10% | 12% | 9% | 9% |
| **No opinion** Column % | 1% | 0% | 2% | 0% | 1% | 2% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 0% | 1% | 2% |

\* Denotes variable with statistically significant findings

Significant difference within groups: BDEFGHIJKL

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Do you approve or disapprove of the way the Democratic Party is handling its job? *

| | Gender | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 288 | 127 | 158 | 3 | 288 | 77 | 87 | 123 | 288 | 199 | 66 | 23 | 288 | 58 | 124 | 106 |
| **Strongly/Somewhat approve** Column % | 57% | 59% | 56% | 54% | 57% | 71% F | 68% F | 41% | 57% | 51% I | 87% GI | 24% | 57% | 47% | 63% J | 57% |
| **Strongly approve** Column % | 29% | 37% B | 22% | 54% | 29% | 35% F | 39% F | 18% | 29% | 25% | 46% GI | 10% | 29% | 15% | 30% J | 35% J |
| **Somewhat approve** Column % | 29% | 22% | 35% A | 0% | 29% | 36% | 29% | 24% | 29% | 27% | 41% GI | 13% | 29% | 32% | 33% | 22% |
| **Somewhat disapprove** Column % | 35% | 35% | 35% | 46% | 35% | 24% | 24% | 50% DE | 35% | 40% H | 10% | 70% GH | 35% | 43% | 30% | 37% |
| **Strongly disapprove** Column % | 3% | 2% | 4% | 0% | 3% | 3% | 4% | 2% | 3% | 4% | 2% | 1% | 3% | 6% | 2% | 2% |
| **Strongly/Somewhat disapprove** Column % | 38% | 37% | 39% | 46% | 38% | 27% | 28% | 52% DE | 38% | 43% H | 12% | 71% GH | 38% | 49% K | 32% | 39% |
| **No opinion** Column % | 4% | 4% | 5% | 0% | 4% | 2% | 4% | 7% | 4% | 5% | 1% | 5% | 4% | 4% | 5% | 4% |

* Denotes variable with statistically significant findings

<span style="background:#cfe2f3">  </span> **Significant difference within groups: ABDEFGHIJK**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Who did you vote for in the 2024 Presidential election? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Donald Trump** Column % | 56% | 52% C | 59% AC | 0% | 56% | 44% | 57% D | 61% D | 56% | 61% HI | 28% | 49% H | 56% | 59% L | 62% L | 39% |
| **Kamala Harris** Column % | 30% | 34% B | 27% | 81% AB | 30% | 30% | 28% | 33% | 30% | 28% | 55% GI | 28% | 30% | 26% | 28% | 43% JK |
| **Someone else** Column % | 4% | 6% | 3% | 13% | 4% | 8% EF | 3% | 4% | 4% | 3% | 6% | 8% G | 4% | 5% | 5% | 3% |
| **I did not vote** Column % | 10% | 9% | 10% | 6% | 10% | 18% EF | 12% F | 3% | 10% | 8% | 11% | 16% G | 10% | 11% K | 5% | 15% K |

* Denotes variable with statistically significant findings
<span style="background-color:lightblue"> </span> **Significant difference within groups: ABCDEFGHIJKL**

Did you vote for Donald Trump or against Kamala Harris in the 2024 presidential election? *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 668 | 285 | 383 | - | 668 | 127 | 219 | 321 | 668 | 534 | 34 | 99 | 668 | 262 | 303 | 103 |
| **For Donald Trump** Column % | 94% | 93% | 95% | - | 94% | 93% | **92%** | **96%** E | 94% | **93%** | 94% | **99%** G | 94% | 92% | 96% | 94% |
| **Against Kamala Harris** Column % | 6% | 6% | 5% | - | 6% | 7% | **8%** F | **3%** | 6% | **6%** I | 6% | **1%** | 6% | 7% | 4% | 6% |
| **Other reasons:** Column % | 0% | 1% | 0% | - | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |

* Denotes variable with statistically significant findings

■ **Significant difference within groups: EFGI**

Did you vote for Kamala Harris or against Donald Trump in the 2024 presidential election? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male **A** | Female **B** | Other/ Non-binary **C** | Total | 18 to 34 **D** | 35 to 54 **E** | 55+ **F** | Total | White **G** | Black **H** | Other/ Prefer not to answer **I** | Total | East Tennes see **J** | Middle Tennes see **K** | West Tennes see **L** |
| Sample Size | 365 | 185 | 176 | 4 | 365 | 86 | 106 | 173 | 365 | 242 | 66 | 57 | 365 | 114 | 138 | 113 |
| **For Kamala Harris** Column % | 61% | **43%** | **80%** **A** | 72% | 61% | **75%** **F** | **73%** **F** | **47%** | 61% | **56%** | **73%** **G** | 69% | 61% | 67% | 62% | 55% |
| **Against Donald Trump** Column % | 38% | **57%** **B** | **20%** | 28% | 38% | **25%** | **27%** | **52%** **DE** | 38% | **43%** **H** | **27%** | 31% | 38% | 32% | 38% | 45% |
| **Other reasons:** Column % | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% |

* Denotes variable with statistically significant findings
<span style="background:lightblue">  </span> **Significant difference within groups: ABDEFGH**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

What is your age? *

| | Total | Gender | | | Total | Age Groups | | | Total | Ethnicity | | | Total | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male A | Female B | Other/ Non-binary C | | 18 to 34 D | 35 to 54 E | 55+ F | | White G | Black H | Other/ Prefer not to answer I | | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **18 to 24** Column % | 8% | **10%** B | **6%** | **27%** B | 8% | **33%** EF | **0%** | **0%** | 8% | **6%** | **16%** G | **13%** G | 8% | **10%** L | **9%** L | **3%** |
| **25 to 34** Column % | 16% | 18% | 14% | 28% | 16% | **67%** EF | **0%** | **0%** | 16% | **14%** | **34%** GI | **13%** | 16% | **12%** | 16% | **21%** J |
| **35 to 44** Column % | 16% | 15% | 17% | 13% | 16% | **0%** | **50%** DF | **0%** | 16% | **17%** I | **18%** I | **9%** | 16% | 16% | 15% | 17% |
| **45 to 54** Column % | 16% | **12%** | **19%** A | 32% | 16% | **0%** | **50%** DF | **0%** | 16% | 18% | 11% | 12% | 16% | 16% | 17% | 15% |
| **55 to 64** Column % | 17% | 19% | 15% | 0% | 17% | **0%** | **0%** | **39%** DE | 17% | **19%** I | 12% | **11%** | 17% | **16%** | 13% | **25%** JK |
| **65 or older** Column % | 27% | 26% | 28% | 0% | 27% | **0%** | **0%** | **61%** DE | 27% | **26%** H | **9%** | **42%** GH | 27% | **30%** L | **29%** L | **19%** |

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Thinking about your general approach to issues, do you consider yourself to be *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **Total** | **Male A** | **Female B** | **Other/ Non- binary C** | **Total** | **18 to 34 D** | **35 to 54 E** | **55+ F** | **Total** | **White G** | **Black H** | **Other/ Prefer not to answer I** | **Total** | **East Tennes see J** | **Middle Tennes see K** | **West Tennes see L** |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Very liberal** Column % | 13% | **9%** | **15% A** | **81% AB** | 13% | 13% | **16% F** | **10%** | 13% | 13% | **16% I** | **9%** | 13% | **11%** | **10%** | **20% JK** |
| **Somewhat liberal** Column % | 9% | 8% | 10% | 13% | 9% | **14% EF** | **7%** | **8%** | 9% | **9% I** | **15% GI** | **4%** | 9% | 11% | 8% | 7% |
| **Moderate** Column % | 34% | 35% | 34% | 6% | 34% | 36% | 35% | 33% | 34% | **32%** | **48% GI** | **34%** | 34% | **32%** | **31%** | **44% JK** |
| **Somewhat conservative** Column % | 20% | 21% | 19% | 0% | 20% | **10%** | **13%** | **31% DE** | 20% | **18% H** | **4%** | **37% GH** | 20% | **17%** | **26% JL** | **14%** |
| **Very conservative** Column % | 18% | **22% B** | **16%** | 0% | 18% | 18% | **23% F** | **16%** | 18% | **21% HI** | **13%** | **8%** | 18% | **21% L** | **20% L** | **10%** |
| **I'm not sure** Column % | 6% | 5% | 7% | 0% | 6% | **10% EF** | **5%** | **4%** | 6% | 6% | 3% | 8% | 6% | **7% K** | **4%** | 6% |

* Denotes variable with statistically significant findings

<span style="background-color:lightblue">  </span> **Significant difference within groups: ABDEFGHIJKL**

Which of the following are you? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Male** Column % | 46% | **100%** BC | **0%** | **0%** | 46% | **53%** E | **38%** | **47%** E | 46% | **48%** I | **52%** I | **31%** | 46% | 48% | **42%** | **49%** K |
| **Female** Column % | 54% | **0%** | **100%** AC | **0%** | 54% | **46%** | **61%** DF | **53%** | 54% | **52%** | **48%** | **68%** GH | 54% | **51%** | **58%** JL | **51%** |
| **Other/Non-binary** Column % | 0% | **0%** | **0%** | **100%** AB | 0% | 1% | 1% | 0% | 0% | 0% | 1% | 1% | 0% | 1% | 0% | 0% |

* Denotes variable with statistically significant findings

<span style="background:lightblue"> </span> **Significant difference within groups: ABCDEFGHIJKL**

How many infants and children under 18 years of age live in your household today? *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non- binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **None** Column % | 64% | **68%** B | **62%** | 55% | 64% | **43%** | **45%** | **90%** DE | 64% | **64%** H | **45%** | **79%** GH | 64% | 67% | 62% | 65% |
| **1 to 2** Column % | 27% | 26% | 28% | 45% | 27% | **41%** F | **43%** F | **8%** | 27% | **29%** I | 28% | **19%** | 27% | 26% | **30%** L | **23%** |
| **3 or more** Column % | 8% | **6%** | **11%** A | 0% | 8% | **16%** F | **12%** F | **1%** | 8% | **7%** I | **27%** GI | **1%** | 8% | **6%** | **8%** | **13%** JK |

* Denotes variable with statistically significant findings

<span style="color:lightblue">■</span>  **Significant difference within groups: ABDEFGHIJKL**

Which of the following best describes your race or ethnicity? *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **White, non-Hispanic** Column % | 73% | **77%** B | **70%** | 60% | 73% | **60%** | **80%** D | **75%** D | 73% | **100%** HI | **0%** | **0%** | 73% | **78%** L | **73%** L | **65%** |
| **Black or African American** Column % | 10% | 11% | 9% | 13% | 10% | **21%** EF | **9%** F | **5%** | 10% | **0%** | **100%** GI | **0%** | 10% | **4%** | **9%** J | **23%** JK |
| **Asian** Column % | 1% | 1% | 1% | 0% | 1% | **2%** E | **0%** | 1% | 1% | **0%** | **0%** | **6%** GH | 1% | **0%** | **2%** JL | **0%** |
| **Hispanic** Column % | 1% | **1%** | **1%** | **27%** AB | 1% | **3%** E | **1%** | 1% | 1% | **0%** | **0%** | **8%** GH | 1% | 1% | 2% | 2% |
| **Other** Column % | 14% | **9%** | **18%** A | 0% | 14% | **12%** | **10%** | **18%** DE | 14% | **0%** | **0%** | **82%** GH | 14% | **16%** L | 14% | **10%** |
| **Prefer not to answer** Column % | 1% | 0% | 1% | 0% | 1% | **2%** E | **0%** | 0% | 1% | **0%** | **0%** | **4%** GH | 1% | 1% | 1% | 0% |

* Denotes variable with statistically significant findings

 Significant difference within groups: ABDEFGHIJKL

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Which of the following best describes your household's total income in 2023 BEFORE taxes? *

| | Total | **Gender** | | | Total | **Age Groups** | | | Total | **Ethnicity** | | | Total | **Grand Division** | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male A | Female B | Other/ Non-binary C | | 18 to 34 D | 35 to 54 E | 55+ F | | White G | Black H | Other/ Prefer not to answer I | | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **< $15,000** Column % | 6% | 5% | 7% | 6% | 6% | 7% F | 9% F | 3% | 6% | 7% I | 8% | 3% | 6% | 9% KL | 5% | 3% |
| **$15,000-$24,999** Column % | 5% | 2% | 7% A | 13% | 5% | 6% | 5% | 4% | 5% | 5% | 5% | 6% | 5% | 6% | 5% | 4% |
| **$25,000-$34,999** Column % | 7% | 4% | 10% A | 0% | 7% | 8% | 8% | 6% | 7% | 6% | 5% | 11% GH | 7% | 12% KL | 4% | 4% |
| **$35,000-$49,999** Column % | 14% | 12% | 16% A | 0% | 14% | 12% | 15% | 14% | 14% | 16% I | 19% I | 1% | 14% | 19% KL | 11% | 11% |
| **$50,000-$74,999** Column % | 19% | 14% | 23% A | 0% | 19% | 23% E | 12% | 22% E | 19% | 13% | 35% G | 35% G | 19% | 9% | 31% JL | 14% J |
| **$75,000-$99,999** Column % | 17% | 18% | 16% | 0% | 17% | 16% | 24% DF | 12% | 17% | 18% | 15% | 15% | 17% | 17% | 16% | 18% |
| **$100,000-124,999** Column % | 12% | 20% B | 6% | 0% | 12% | 11% E | 6% | 17% DE | 12% | 13% H | 6% | 12% | 12% | 7% | 8% | 28% JK |
| **$125,000-$149,999** Column % | 8% | 12% B | 4% | 54% AB | 8% | 6% | 9% | 8% | 8% | 7% | 3% | 15% GH | 8% | 9% K | 6% | 10% K |
| **$150,000-199,999** Column % | 5% | 7% B | 3% | 0% | 5% | 4% | 6% | 5% | 5% | 7% HI | 1% | 1% | 5% | 4% | 6% | 3% |
| **$200,000 and over** Column % | 5% | 5% | 5% | 0% | 5% | 4% | 4% | 7% E | 5% | 6% I | 4% | 1% | 5% | 4% | 7% | 4% |
| **Not sure** Column % | 2% | 1% | 2% | 27% AB | 2% | 3% | 1% | 2% | 2% | 2% | 1% | 1% | 2% | 3% L | 1% | 1% |

* Denotes variable with statistically significant findings

▉ **Significant difference within groups: ABDEFGHIJKL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Which of the following best describes your current education level? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Some high school or less** Column % | 14% | 15% | 13% | 0% | 14% | 13% | 21% DF | 9% | 14% | 17% I | 19% I | 0% | 14% | 15% K | 10% | 21% JK |
| **High school graduate** Column % | 41% | 31% | 49% A | 40% | 41% | 45% | 40% | 39% | 41% | 39% | 39% | 52% GH | 41% | 37% | 49% JL | 33% |
| **Associates degree (Two-year post-secondary degree)** Column % | 8% | 9% | 7% | 0% | 8% | 13% EF | 6% | 7% | 8% | 6% | 19% GI | 10% | 8% | 12% KL | 6% | 6% |
| **Some college but no degree** Column % | 7% | 6% | 8% | 6% | 7% | 5% | 9% D | 7% | 7% | 7% | 8% | 8% | 7% | 10% KL | 6% | 5% |
| **Bachelors degree** Column % | 20% | 26% B | 15% | 32% | 20% | 19% | 14% | 25% E | 20% | 23% HI | 8% | 15% | 20% | 15% | 23% J | 23% J |
| **Masters or professional degree** Column % | 8% | 12% B | 5% | 22% B | 8% | 2% | 9% D | 10% D | 8% | 7% | 6% | 14% GH | 8% | 8% | 7% | 10% |
| **Doctoral degree** Column % | 1% | 1% | 1% | 0% | 1% | 0% | 0% | 2% E | 1% | 1% | 0% | 0% | 1% | 2% K | 0% | 0% |
| **Prefer not to say** Column % | 1% | 1% | 1% | 0% | 1% | 2% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% |

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDEFGHIJKL**

## What is your current marital status? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennessee J | Middle Tennessee K | West Tennessee L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Married** Column % | 56% | 59% | 54% | 32% | 56% | 31% | 45% D | 78% DE | 56% | 58% H | 20% | 68% GH | 56% | 55% | 56% | 59% |
| **Widowed** Column % | 5% | 4% | 6% | 0% | 5% | 1% | 6% D | 6% D | 5% | 5% | 3% | 6% | 5% | 5% | 3% | 8% K |
| **Divorced** Column % | 11% | 6% | 14% A | 13% | 11% | 1% | 17% DF | 11% D | 11% | 13% I | 11% I | 1% | 11% | 11% L | 12% L | 6% |
| **Separated** Column % | 4% | 5% B | 3% | 0% | 4% | 8% F | 5% F | 0% | 4% | 2% | 18% GI | 4% G | 4% | 3% | 4% | 4% |
| **Never married** Column % | 14% | 17% B | 12% | 28% | 14% | 36% EF | 15% F | 2% | 14% | 13% | 31% GI | 11% | 14% | 15% | 14% | 15% |
| **Prefer not to say** Column % | 1% | 1% | 1% | 27% AB | 1% | 3% F | 1% F | 0% | 1% | 1% | 1% | 1% | 1% | 2% K | 1% | 1% |
| **Living with partner** Column % | 9% | 8% | 9% | 0% | 9% | 19% EF | 10% F | 2% | 9% | 7% | 17% G | 10% | 9% | 9% | 10% | 7% |

\* Denotes variable with statistically significant findings

**Significant difference within groups: ABDEFGHIKL**

Do you own or rent your home? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male<br>A | Female<br>B | Other/<br>Non-<br>binary<br>C | Total | 18 to<br>34<br>D | 35 to<br>54<br>E | 55+<br>F | Total | White<br>G | Black<br>H | Other/<br>Prefer<br>not to<br>answer<br>I | Total | East<br>Tennes<br>see<br>J | Middle<br>Tennes<br>see<br>K | West<br>Tennes<br>see<br>L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Own**<br>Column % | 70% | **74%**<br>B | **66%** | 45% | 70% | **52%** | **56%** | **90%**<br>DE | 70% | **72%**<br>H | **49%** | **72%**<br>H | 70% | **63%** | **77%**<br>JL | **68%** |
| **Rent**<br>Column % | 30% | **26%** | **34%**<br>A | 55% | 30% | **48%**<br>F | **44%**<br>F | **10%** | 30% | **28%** | **51%**<br>GI | **28%** | 30% | **37%**<br>K | **23%** | **32%**<br>K |

* Denotes variable with statistically significant findings

☐ **Significant difference within groups: ABDEFGHIJKL**

**59**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Thinking about your religion, are you    *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non- binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Protestant** Column % | 28% | **32%** **B** | **25%** | 0% | 28% | **15%** | **20%** | **40%** **DE** | 28% | **34%** **HI** | **16%** **I** | **7%** | 28% | **31%** **L** | **28%** **L** | **21%** |
| **Roman Catholic** Column % | 12% | **18%** **B** | **8%** | 6% | 12% | 15% | 11% | 11% | 12% | 12% | **7%** | **15%** **H** | 12% | **9%** | **12%** | **19%** **JK** |
| **Mormon** Column % | 0% | 0% | 0% | 13% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% |
| **Orthodox (e g  Greek or Russian Orthodox)** Column % | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| **Jewish** Column % | 1% | 1% | 2% | 0% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 0% | 1% | 1% | 1% | 2% |
| **Muslim** Column % | 2% | **4%** **B** | **0%** | 0% | 2% | 2% | 2% | 3% | 2% | **1%** | **4%** **G** | **7%** **G** | 2% | **4%** **K** | **1%** | 1% |
| **Buddhist** Column % | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 1% | 0% | 1% | 0% | 0% |
| **Hindu** Column % | 0% | 0% | 1% | 0% | 0% | **1%** **F** | 0% | **0%** | 0% | **0%** | 0% | **2%** **G** | 0% | 0% | 1% | 0% |
| **Atheist** Column % | 2% | **3%** **B** | **1%** | **32%** **AB** | 2% | **5%** **EF** | **2%** **F** | **0%** | 2% | 3% | 0% | 1% | 2% | 3% | 2% | 1% |
| **Agnostic** Column % | 4% | **6%** **B** | **2%** | 0% | 4% | **2%** | **3%** | **6%** **DE** | 4% | **5%** **HI** | **1%** | **1%** | 4% | **1%** | **2%** | **12%** **JK** |
| **Something else** Column % | 31% | **21%** | **40%** **A** | 0% | 31% | **24%** | **38%** **DF** | **30%** | 31% | **26%** | **40%** **G** | **47%** **G** | 31% | **33%** **L** | **35%** **L** | **22%** |
| **Nothing in particular** Column % | 18% | **14%** | **21%** **A** | **49%** **A** | 18% | **32%** **EF** | **22%** **F** | **7%** | 18% | **16%** | **28%** **GI** | **19%** | 18% | 17% | 17% | 20% |

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKL

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Would you describe yourself as a 'born-again' or evangelical Christian? *

| | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male A | Female B | Other/ Non-binary C | Total | 18 to 34 D | 35 to 54 E | 55+ F | Total | White G | Black H | Other/ Prefer not to answer I | Total | East Tennes see J | Middle Tennes see K | West Tennes see L |
| Sample Size | 334 | 174 | 160 | - | 334 | 44 | 78 | 213 | 334 | 301 | 20 | 13 | 334 | 139 | 139 | 55 |
| **Yes** Column % | 64% | 66% | 61% | - | 64% | **45%** | 58% | **70%** D | 64% | **66%** I | **64%** I | **16%** | 64% | 63% | 61% | 71% |
| **No** Column % | 36% | 34% | 39% | - | 36% | **55%** F | 42% | **30%** | 36% | **34%** | **36%** | **84%** GH | 36% | 37% | 39% | 29% |

* Denotes variable with statistically significant findings

    **Significant difference within groups: DFGHI**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Are you now employed full-time, part-time, self-employed, or not employed? *

| | | Gender | | | | Age Groups | | | | Ethnicity | | | | Grand Division | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male<br>A | Female<br>B | Other/<br>Non-<br>binary<br>C | Total | 18 to<br>34<br>D | 35 to<br>54<br>E | 55+<br>F | Total | White<br>G | Black<br>H | Other/<br>Prefer<br>not to<br>answer<br>I | Total | East<br>Tennes<br>see<br>J | Middle<br>Tennes<br>see<br>K | West<br>Tennes<br>see<br>L |
| Sample Size | 1,200 | 547 | 648 | 5 | 1,200 | 288 | 384 | 528 | 1,200 | 876 | 120 | 204 | 1,200 | 444 | 492 | 264 |
| **Full-time**<br>Column % | 38% | **50%**<br>B | **28%** | 54% | 38% | **57%**<br>F | **53%**<br>F | **16%** | 38% | **39%**<br>I | **48%**<br>GI | **28%** | 38% | **33%** | **39%**<br>J | **44%**<br>J |
| **Part-time**<br>Column % | 8% | **6%** | **10%**<br>A | 6% | 8% | **15%**<br>EF | **4%** | **9%**<br>E | 8% | 9% | 7% | 7% | 8% | **10%**<br>L | 9% | **5%** |
| **Self-employed**<br>Column % | 8% | 7% | 8% | 13% | 8% | **8%**<br>F | **14%**<br>DF | **3%** | 8% | **5%** | **4%** | **20%**<br>GH | 8% | 8% | 6% | 10% |
| **Not employed**<br>Column % | 14% | **4%** | **23%**<br>A | **27%**<br>A | 14% | **14%**<br>F | **26%**<br>DF | **5%** | 14% | **16%**<br>I | **14%**<br>I | **4%** | 14% | 14% | 14% | 15% |
| **Retired**<br>Column % | 32% | 34% | 30% | 0% | 32% | **6%**<br>E | **2%** | **67%**<br>DE | 32% | **30%** | **26%** | **42%**<br>GH | 32% | **35%**<br>L | 32% | **26%** |
| **Don't know**<br>Column % | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% |

* Denotes variable with statistically significant findings
▫ **Significant difference within groups: ABDEFGHIJL**

*Beacon Poll of Tennessee Registered Voters Dec.16 to Dec. 27, 2024 MOE +/- 2.77%*

Are you now employed full-time, part-time, self-employed, or not employed? *

Weight Variable = Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

<span style="color:lightblue">▪</span> **Significant difference within groups: ABDEFGHIJL**